



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2016/67

May 11, 2016

To: All Accredited Advertising Agencies

Sub: Withholding Tax Challans

Dear Sirs,

The Executive Committee of the APNS at its meeting held on May 06, 2016 has noted that the accredited advertising agencies deduct Withholding Tax under Section 153(1)(b) from the payments made to member publications. The tax has been deducted since July 01, 2015 but so far, the challans for such deduction, have not been provided to member publications. Since the fiscal year 2015-16 will end on June 30, 2016 and the member publications have to file their Returns, therefore, they require Withholding Tax Challans to provide with the Returns.

The Executive Committee of the APNS has desired to request you to provide the publication-wise challans to the respective publications under intimation to the APNS by the end of May 2016. Please note that non-provision of tax challans will be considered as part of complaint filed by our members and dealt with accordingly.

Thanking you,

Yours faithfully,

(Umer Mujib Shami)
Secretary General
APNS

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