



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2013/150

July 11, 2013

To: **All Member Publications**
All Accredited / Associate Advertising
Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. UBL Insurers Ltd., 126-C, Jami Commercial, Street No.14, Phase-VII, DHA, Karachi. UAN: 111-845-111 Fax: 35314504	M/s. National Advertisers
2	M/s. Defence News, 91-C, Mazzanine Floor, 11th Commercial Street, Khayaban-e-Jami, Phase # 7, D.H.A., Karachi. Ph: 37766194	M/s. Orient Communications
3	M/s. Al Razi Healthcare (Pvt.) Ltd., Near Gate No.15, National Hockey Stadium, Lahore. UAN: 111-257-294 Fax: 35774391	M/s. Pirana Advertising (Pvt.) Ltd.

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Metro Shoes, 3rd Floor, 40/3, Jahanzeb Centre, Bank Road, Rawalpindi Cantt. UAN: 111-560-560 Fax: 5512075	M/s. Interlink Advertising	M/s. Synergy Advertising
2	M/s. Kinnaird College for Women, 93-Jail Road, Lahore. Ph: 99203781-84 Fax: 99203788	M/s. 4 Square Communications	M/s. Unity Advertising
3	M/s. Preston University, 85, Street 3, Sector H-8/1, Islamabad. Ph: 051-4430597-8 Fax: 4430648	No new agency appointed	M/s. Orient Advertising
4	M/s. SY'AH Impex, 1-6/15, Sector 5, Korangi Industrial Area, Karachi. Ph: 35122997-8 Fax: 35065455	No new agency appointed	M/s. Sundial Advertising
5	M/s. The Trust School, Yousaf Islam House, 39-Link Farid Kot Road, Lahore. Ph: 35084866 Fax: 37236166	M/s. Adcom (Pvt.) Ltd.	M/s. Orient Advertising (Pvt.) Ltd.

III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Creative Agencies</u>	<u>MBHs</u>
1	M/s. Continental Biscuits Ltd., Floor # 12, Q.M. Building, Plot # BC-15, Block-7, KDA Scheme No.5, Clifton, Karachi. UAN: 111-771-771 Fax: 35147110	M/s. Spectrum Communication: for Zeera Plus, Bakeri & Candi M/s. International Advertising: for Prince, Wheatable, Gala, Tiger, 50 50 & TUC.	M/s. Group M Pakistan (Pvt.) Ltd.

(M/s. Adcom / Pak Media Communications cleared)

Creative Agencies**MBHs**

- 2 M/s. The Searle Company Ltd.,
(Formerly Searle Pakistan Ltd.),
1st Floor, N.I.C. Building,
Abbasi Shaheed Road, Karachi.
Ph: 35674321-8 Fax: 35687693

M/s. Fourays (Pvt.) Ltd.
(for Canderel)

M/s. Firebolt63 (Pvt.) Ltd.
(for Vitamin Water)

M/s. Pak Media Communications
(for Canderel & Vitamin Water)

M/s. G.H. Thaver: for Corporate Matters

M/s. Sundial Advertising: for Pharma Products

IV) ADDITIONAL APPOINTMENT**S.No. Client Name & Address****Product/Area/ Agency**

- 1 M/s. Habib Metropolitan Bank Ltd.,
14th Floor, Saima Trade Towers 'A',
I.I. Chundirgar Road, Karachi.
Ph: 32271935-49 Fax: 32271950

M/s. Synergy Advertising: for Corporate

M/s. G.H Thaver & Co: for other than Corporate. And
Consumer Products (Car Financing and Metro Izafa)

- 2 M/s. Lok Virsa,
(National Institute of Folk & Traditional Heritage)
Garden Avenue, Shakarparian,
Islamabad. Ph: 9252097 Fax: 9252096

M/s. Orient Advertising: for Mela Publicity

M/s. Channel 7 Communications: for Exhibitions, Events and
Tender Notices.

- 3 M/s. Port Qasim Authority,
Bin Qasim, Karachi.
Ph: 99272111 Fax: 34730108

M/s. M Communications: for Public Tender Notices, EOIs pertaining
to Planning & Civil Works Division (P&CW).

M/s. Kimco Advertising: for Public Tender Notices, EOIs pertaining
to Administration and Technical.

M/s. Mass Advertising: for Public Tender Notices, EOIs Pertaining
to Finance & Operations Division.

M/s. Orient Advertising: for Public Tender Notices, EOIs Pertaining
to Planning & Development Division.

(M/s. Manhattan Communication cleared)

- 4 M/s. Sindh Building Control Authority,
Civic Centre Annexe, University Road,
Gulshan-e-Iqbal, Karachi.
Ph: 99230329 Fax: 99230326

M/s. Kimco Advertising: for Tender Notices.

M/s. Maxim Advertising: for NOC of Builders Project, Public Notices,
Illegal Buildings, Regularization and Recovery Drive.

M/s. Thoughts Advertising: for Auction Notices.

Thanking You,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS

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