



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2023/76

August 11, 2023

To: **All Member Publications Based in Sindh**

Subject: **Outstanding Display Ads against Sindh Government
from July 01, 2022 to July 31, 2023.**

Dear Sirs,

The APNS Sindh Provincial Committee at its meeting held on August 05, 2023 has advised to request all Sindh based member publications to provide details of display ads released by advertising agencies against Sindh Government as per 85/15 policy for the period from July 01, 2022 to July 31, 2023.

You are therefore, requested to immediately send us a statement of your outstanding dues against display ads released by advertising agency for the period from July 01, 2022 to July 31, 2023 as per following format **on Excel** through e-mail at apns@apns.com.pk Please ensure that the required information must reach the APNS Secretariat by **Friday August 18, 2023** positively.

Display Ads released by Advertising Agency against Sindh Govt.

S.No.	Name of Agency	Name of Dept.	R.O No.	Insertion Date	SID. No.	Bill No.	Amount

Thanking you,

Yours faithfully,

-s/d-

(**Sarmad Ali**)

Secretary General,
APNS

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