



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2013/193

September 11, 2013

To: **All Member Publications**
All Accredited / Associate Advertising
Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Sarwar Brothers, Sarwar House, 36-A Masson Road, Lahore. Ph: 042-36308867-68 Fax: 36317432	M/s. Art Techniques (Pvt.) Ltd. (for Savoli Brand)
2	M/s. School of Law, 74, B, III, Gulberg III, Lahore. Ph: 042-35772801-03 Fax: 042-35772804	M/s. Impact Advertising Services (Pvt.) Ltd.
3	M/s. Indus Enterprises, 2nd Floor, Al-Samad Tower, Plot No.SB-33, Block 13-B, Main University Road, Gulshan-e-Iqbal, Karachi. Ph: 34822744 Fax: 34822748	M/s. Manhill Advertising & Marketing (for Noman Royal City Surjani Town)
4	M/s. Child Health Foundation, 21-A, Gizri Avenue, Phase IV, D.H.A., Karachi. Ph: 35887179 Fax: 35887277	M/s. Media Pulse (Pvt.) Ltd.
5	M/s. KPS International Cadet School & College System Lahore, Nishter Colony, 19-KM, Feroz Pur Road, Lahore. Ph: 042-35959519	M/s. MHN Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Islamabad Medical & Dental College, Main Murree Road, Bhara Kahu, Islamabad. Ph: 051-2807201-03 Fax: 2807200	No new agency appointed	M/s. Orient Advertising (Pvt.) Ltd.
2	M/s. Islamabad Stock Exchange Ltd., 55-B, ISE Towers, Jinnah Avenue, Islamabad. UAN: 111-473-473 Fax: 111-473-329	No new agency appointed	M/s. Orient Advertising (Pvt.) Ltd.
3	M/s. Kenlubes International (Pvt.) Ltd., Plot No.35, Sector 28, Near Murtaza Chowrangi, Korangi Industrial Area, Karachi Ph: 35035951-4 Fax: 35045175-77	M/s. Connect Marketing Communications (Pvt.) Ltd.	M/s. Marketing & Advertising (Pvt.) Ltd.
4	M/s. Nando's Pakistan (Pvt.) Ltd., Plot # 40, Sector 15, Korangi Industrial Area, Karachi. Ph: 35063891-4 Fax: 35063890	No new agency appointed	M/s. Evernew Concpets (Pvt.) Ltd.
5	M/s. Shezan International (Pvt.) Ltd., L-9/22, F.B. Industrial Area, Karachi	No new agency appointed	M/s. Midas (Pvt.) Ltd.
6	M/s. Sir Syed College of Medical Sciences for Girls Karachi. ST-32, Block-5, Boat Basin, Clifton, Karachi. Ph: 35374095 Fax: 35838682	No new agency appointed	M/s. Manhattan Communications

7	M/s. Stylo Shoes, 161-M, Quaid-e-Azam Industrial Estate, Kot Lakhpat, Lahore. Ph: 042-35157210-18 Fax: 042-35157219	M/s. Brainchild Communications	M/s. Evernew Concept
8	M/s. Mashreq Bank Pakistan Ltd., 6th Floor, Sidco Avenue, Karachi. UAN: 111-999-333	No new agency appointed	M/s. The Circuit (Pvt.) Ltd.
9	M/s. Noman Builders, 1st Floor, Al-Samad Tower, Plot No.SB-33, Block-13-B, Main University Road, Gulshan-e-Iqbal, Karachi. Ph: 34822744-47 Fax: 34822748	No new agency appointed	M/s. Kimco Advertising
10	M/s. Sarhad University of Science & Information Technology, Peshawar. Landi Akhun Ahmad, Adjacent Attock Petroleum, Ring Road, (Kohat Road-Hayatabad Link), Peshawar. Ph: 091-5230931-33 Fax: 5230930	No new agency appointed	M/s. Orient Advertising (Pvt.) Ltd.

III) ADDITIONAL APPOINTMENT

S.No.	Client Name & Address	Product/Area/ Agency
1	M/s. Mehran Enterprises, Mehran House, 756/C, Block-II, P.E.C.H.S., C.C. Area, Tariq Road, Karachi. Ph: 34302232-33 Fax: 34302235	M/s. JWT Asiatic: For Just for Men and Femina Cosmetic. M/s. Interflow Communications: for Kryolan and Sweet Touch. (M/s. Adcom / T Media cleared)

Thanking You,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS

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