



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2015/175

November 11, 2015

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. VPL Limited, 49-C, Jail Road, Lahore. UAN: 111-875-875 Fax: 37422928	M/s. Blitz Advertising
2	M/s. MTW Pak Assembling Industries (Pvt.) Ltd., Hockey Club of Pakistan Stadium, Block-3, Liaquat Barracks, Karachi. Ph: 111-666-447 Fax: 35680533	M/s. Hawk Advertising & Communications
3	M/s. Fauji Fertilizer Compnay Ltd., 156, The Mall, Rawalpindi. UAN: 111-332-111, 8452910 Fax: 8459929	<u>M/s. Interflow Communications</u> : for Marketing Division. <i>(M/s. Orient Advertising & M/s. M Communications cleared)</i>
4	M/s. Descon Technical Institute, 2-Km, Defence Road, Off 24-Km, Multan Road, Mohlanwal, Lahore. Ph: 042-35966642 & 96	M/s. Lowe & Rauf Pakistan
5	M/s. Karachi Water & Sewerage Board, Block-F, 9th Mile Shara-e-Faisal, Karsaz, Karachi. Ph: 99240821 Fax: 99245128	M/s. Maxim Advertising <i>(for K-IV Project & other Ads of KW&SB)</i>
6	M/s. Mozzarella 27, 40-A-3, Gulberg III, Mehmood Ali Qasoori Road, Lahore.	M/s. Oktopus 360 Media
7	M/s. Premier Insurance Ltd., 5th Floor, State Life Building, 2-A, Wallace Road, Off: I.I. Chundrigar Road, Karachi. Ph: 32416331-4 Fax: 32416572	M/s. Oktopus 360 Media
8	M/s. Independent Power Producers Adivsory Council, House No.23, Street No.26, Sector F-8/1, Islamabad. Ph: 051-2287511-2 Fax: 2287513	M/s. Orient Communications
9	M/s. Paradise Holdings, Paradise Valley-1, East Canal, Sheikhupura Road, Faisalabad. UAN:111-666-222	M/s. 4 Square Communications
10	M/s. Lepsom Tech., B-608, Block-B, Saima Trade Tower, I.I.Chundrigar Road, Karachi. Ph:2277221-2	M/s. MCM Advertising

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Izhar Mannoo Developers, Lahore.	No new agency appointed	M/s. Message Communications
2	M/s. Pak China Investment Company Ltd., Saudi Pak Tower, 13th Floor, Jinnah Avenue, Islamabad. Ph:2099666 Fax:2800297	M/s. Channel 7 Communications	M/s. Manhattan Pakistan

III) APPOINTMENT OF MBH

		<u>Creative Agency</u>	<u>MBH</u>
1	M/s. Lifestyle Collection, Shop No.2, Uzma Court, Block-8, Clifton, Karachi. Ph:35835384	M/s. Fourays (Pvt.) Ltd.	M/s. Pak Media Communications

IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Federal Government Employees Housing Foundation, 10-Mauve Area, G-10/4, Islamabad.	<u>M/s. Manhattan Pakistan</u> : for Job Ads and Event Management. <u>M/s. Kenad (Pvt.) Ltd.</u> : for Classified, Public Notice and Display Ads. <u>M/s. Message Communications</u> : for other than Job Ads, Event Management, Classified, Public Notices and Display Ads. (<i>M/s. Ideas Workshop cleared</i>)

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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