



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref: APNS/2012/238

December 11, 2012

To: **All Member Publications**  
**All Accredited Advertising Agencies**

Sub: **Suspension of Advertisements of Capital Development Authority**

Dear Sirs,

We have to inform you that the Capital Development Authority (CDA) have failed to clear the outstanding dues of their advertising agencies i.e. M/s. Linkers Communications (Pvt.) Ltd., M/s. M Communications (Pvt.) Ltd. and M/s. Midas International despite our various communications. We have therefore, decided to suspend the advertisements of the above clients with immediate effect.

Member publications are hereby advised not to accept any advertisement of Capital Development Authority till further communication by the APNS.

Thanking you,

Yours faithfully,

-s/d-

( Masood Hamid )  
Secretary General  
APNS

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