



# All Pakistan Newspapers Society

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**To: All Member Publications**

**Sub: Exhibition at South Asian Media Summit, Islamabad**

Dear Sirs,

Please refer our Circular No.APNS/2012/231 dated December 03, 2012 wherein we informed you that the APNS has planned to convene a South Asian Media Summit at Islamabad on January 15-17, 2013.

The proposed Summit will be spread over three days and will feature leading publishers, editors and marketing practitioners from India, Bangladesh, Sri Lanka and other South Asian countries who will focus on the challenges being faced by the media industry in the region particularly, the print media. We also expect leading multinational advertisers, participating in the Summit.

We are pleased to inform you that the President of Pakistan, Mr. Asif Ali Zardari has very kindly expressed his consent to inaugurate the Summit and host an inaugural dinner for the delegates at the Presidency.

At this mega event, we have planned some activities including an opportunity for member publications to exhibit their profile and publications. In the exhibition, the issues of member publications relating to major events as outlined hereunder will also be displayed. We request you to kindly provide the following within 10 days of the receipt of this circular:

- a) The original / scanned copy of the first issue of your publication.
- b) The 1<sup>st</sup> copy of your publication after adoption of computerized composing and page making, if your publication entered into the new technology phase from type setting composing / calligraphic mode.
- c) The coverage of major events that constitute the chequered history of Pakistan with political, social and economic aspects of the Society
- d) Any other issue of special importance you would like to display at the exhibition.

Please note that the exhibition / display would be arranged in case the Secretariat received sufficient material for the proposed exhibition.

Thanking you,

Yours faithfully,

-s/d-

( Masood Hamid )  
Secretary General