



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2013/10

January 12, 2013

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Sir Syed College of Medical Sciences for Girls, ST-32, Block-5, Boat Basin, Clifton, Karachi. Ph: 35374095, 358386682 Fax: 35838682	M/s. Manhattan Communications (Pvt.) Ltd.
2	M/s. Liberty Developers, 126-H, Old Bahawalpur Road, Multan. Ph: 061-4585791-2 Fax: 4585793	M/s. TNI Communications (for Liberty Mall, Multan)
3	M/s. ITTIAM Associates, Survey No.95, Deh Jamshoro, Opp. Rajputana Hospital, Jamshoro Road, Qasimabad, Hyderabad. Ph: 022-3668140-3	M/s. TNI Communications (For Signature Towers & Mall Hyderabad)

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Air Arabia, 1 & 2 Lotia Building, Abdullah Haroon Road, Karachi. UAN: 111-272-242 Fax: 35686319	M/s. Synergy Advertising	M/s. Difference (Pvt.) Ltd.

Thanking You,

Yours faithfully,
-s/d-

(Masood Hamid)
Secretary General, APNS