



All Pakistan Newspapers Society

32-Farid Chambers, Abdullah Haroon Road, Karachi
Tel: 35671256, 35671314 Fax: 35671310, email:apns@apns.com.pk, Web:www.apns.com.pk

Ref: APNS/2012/52

March 12, 2012

**To: All Member Publications.
All Accredited Advertising Agencies.**

Sub: Restoration of Federal Govt. Advertisements.

Dear Sirs,

This refers to our Circular No.APNS/2012/47 dated March 10, 2012 wherein we had informed you of our decision to suspend the advertisements of Federal Government w.e.f. March 12, 2012.

We are pleased to inform you that we have received the following letter from Mr. Muhammad Saleem, PIO, Govt. of Pakistan :

"No.F.12(14)/2012-PIO Islamabad, March 10, 2012

Sub: Suspension of Federal Government Advertisements

Reference your letter No.APNS/2012/47, dated March 10, 2012 on the subject mentioned above.

2. I have been directed to convey that the Honorable Prime Minister of Pakistan has been pleased to approve the summary regarding the payment of outstanding dues of the advertising agencies against the Federal Government. The disbursement of this amount would be made within 10 days.

3. In view of the above, you are requested to kindly withdraw the above said letter regarding suspension of Federal Government advertisements.

(Muhammad Saleem)
Principal Information Officer

We have therefore, decided to withdraw our Circular No.APNS/2012/47 dated March 10, 2012 with immediate effect. Member publications and accredited advertising agencies are hereby advised to publish / release the ads of Federal Government as usual till further communication.

Thanking you.

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General