



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2020/38

April 13, 2020

To: All Accredited Advertising Agencies

Sub: Clearance of Outstanding Payments of Print and Electronic Media

Dear Sirs,

We are in receipt of a letter dated April 10, 2020 from Press Information Department, Islamabad regarding subject cited above.

In the above letter, it has been stated that the Press Information Department (PID) according to Rules of Business, 1973 read with Volume 1: Chapter 1: Common Services Manual, 1997 has been mandated with matters regarding Federal Government advertisements and their payments. In this connection, PID has been striving to ensure timely clearance of outstanding dues against Federal Ministries / Division / Attached Departments / Autonomous Bodies / Semi-Autonomous Bodies etc. In the aftermath of the Corona Pandemic, the media industry like others is facing financial crunch.

2. In view of the above, it is requested that all the advertising agencies shall submit their pending advertisement bills for verification to PID at the earliest as per following format :

Details of Outstanding Amount

Name of Advertising Agency

S. No.	PID No.	Date of Publication / Airing	Name of Ministry / Dept. etc.	Amount

Thanking you,

Yours faithfully,

(Sarmad Ali)
Secretary General