



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2018/49

May 12, 2018

**To: All Member Publications
All Accredited Advertising Agencies**

Dear Sirs,

We are pleased to inform you that the All Pakistan Newspapers Society is organizing a One-Day Conference on the "Future of Advertising" on Monday, May 14, 2018 at 10:00 a.m. to 5:30 p.m. at Serena Hotel, Islamabad. The conference will cover topics ranging from creativity, media planning to government advertising.

Ms. Marriyum Aurangzeb, Federal Minister for Information and Broadcasting will be the chief guest at the conference.

We shall be grateful, if you will kindly make it convenient to attend the Summit positively.

Thanking you,

Yours faithfully,

(Sarmad Ali)
Secretary General

ال پاکستان نیوز پیپر سوسائٹی