



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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June 12, 2017

To: **All Member Publications**  
**All Accredited Advertising Agencies.**

Sub: **Advertisements of the Central Directorate of National Saving (CDNS)**

Dear Sirs,

We have to inform you that Central Directorate of National Saving (CDNS) has been allowed provisionally to release their ads through following advertising agencies:

1. **M/s. Manhattan Communications:**  
for ads of Premium Prize Bond (Registered), Bearer Prize Bonds, Draw Result of Rs.25,000/- & Rs.7,500/- and Classified (Tender Notice)
2. **M/s. M Communications:**  
for Special Saving Certificate/Account, Saving Account/S.T.S. Certificate, Draw Result of Premium Prize Bond (Registered) of Rs.40,000/- & Draw Result of Rs.40,000/- and Rs.200/- and Classified (Auction Notice).
3. **M/s. Synergy Advertising:**  
for Defence Savings Certificate, Regular Income Certificate, Draw Result of Rs.15,000/- & Rs.750/-, Classified (Show Cause Notice) and Corporate Ads.
4. **M/s. Interflow Communications:**  
for Pensioners Benefit Account, Bahbood Savings Certificate, Draw Result of Rs.1,500/- & Rs.100/- and Classified (Situation Vacant ).

*(Provisional Clearance Certificate of M/s. Midas Communications has been received)*

All member publications are hereby requested to accept the ads of the Central Directorate of National Saving (CDNS) through above advertising agencies till further communication.

Thanking you,

Yours faithfully,

 

( Umer Mujib Shami )  
Secretary General, APNS