



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2016/100

12-Jul-16

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Bush-Pakistan (Pvt.) Ltd., 26-Shahrah-e-Quaid-e-Azam, Lahore. UAN: 111-407-407 Fax: 042-37321266	M/s. Creative Junction (Pvt.) Ltd.
2	M/s. Islamabad Hotel, G-6, Civic Centre, Islamabad. UAN: 111-273-273 Fax: 2273273	M/s. Channel 7 Communications
3	M/s. Child Aid Association, National Institute of Child Health, Rafiquee Shaheed Road, Karachi. Ph: 35219218	M/s. Marksman Advertising
4	M/s. Huda Healthcare (Pvt.) Ltd., 354, Lilly Road, Safari 3, Phase 2, Bahria Town, Islamabad	M/s. Orient Communications
5	M/s. Paracha Vegetable Oil & Ghee Mills (Pvt.) Ltd., Chak No.282/JB, Pansra Road, Gojra. Ph: 046-3548109-10 Fax: 3548108	M/s. Orient Communications (for Commander Cooking Oil & Commander Banaspatti Ghee)
6	M/s. Loads Ltd., Plot No.20, Sector 19, Korangi Industrial Area, Karachi. Ph: 35065001-5	M/s. Prometheus (Pvt.) Ltd.
7	M/s. Peoples University of Medical & Health Sciences for Women, Office of the Director Finance, Nawabshah, Shaheed Benazirabad. Ph & Fax: 0244-9370519	M/s. Synergy Advertising
8	M/s. Afghan Carpet, D/16, Block-8, Ch. Khaliq-uz-Zaman Road, Clifton, Karachi. Ph: 35836561 Fax: 35870776	M/s. Wahedna D'Arcy (Pvt.) Ltd.,

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Quaid-e-Awam University of Engineering Science & Technology, Nawabshah.	M/s. Synergy Advertising	M/s. X Nine Communications
2	M/s. Associated Industries Ltd., Karachi.	No new agency appointed	M/s. Orient Advertising

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. International Islamic University Islamabad, Office of the Head (Protocol & Public Relations), Islamabad. Ph: 051-9019247 Fax: 051-9257611	<u>M/s. Channel 7 Communications:</u> for Main Admission for Spring Semester. <u>M/s. Manhattan Communications:</u> for Main Admission for Fall Semester, Constituent Unit and Short Courses. <u>M/s. Manhattan Pakistan:</u> for Institute for Professional Development (IPD). (M/s. Adgroup (Pvt.) Ltd. cleared)
2	M/s. National Testing Service - Pakistan, Plot No.1-E, Street # 46, Sector I-8/2, Islamabad. Ph: 051-4939151-8 Fax: 9258480	<u>M/s. Evernew Concepts:</u> for NTS Show Cause Notices, LAW-GAT and MRCP. <u>M/s. Kenad (Pvt.) Ltd.:</u> for Expo, NTS Tender Notices / other, GAT-General, GAT-Subject and NAT. <u>M/s. Midas Communications:</u> for NTS Scholarships, Situation Vacant / Admissions for Clients by NTS, Supplements, National Teacher Database, EL-Teach, TOEFL and TOEIC.
3	M/s. Pak-Arab Refinery Ltd., Korangi Creek Road, Karachi. Ph: 35090100-125 Fax: 35090625	<u>M/s. Argus Advertising:</u> for Products and Corporate Ads. <u>M/s. Manhattan International:</u> for Tender Ads, Procurement & Recruitment. (M/s. BBCL cleared)

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director, APNS

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