



All Pakistan Newspapers Society

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Ref: APNS/2011/157

12-Aug-11

All Member Publications

All Accredited / Associate Advertising Agencies

Dear Sirs,

1) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Karwan-e-Hayat, Psychiatric Care & Rehabilitation Center, Building No.Kv 27&28, Dr. Ziauddin Hospitals, Keamari, Karachi. Ph: 32856774-5	M/s. Bond Advertising
2	M/s. Mackinnon, Mackenzie & Co. of Pakistan (Pvt) Ltd., Mackinnon's Building, I.I. Chundrigar Road, Karachi. Ph: 32413041-7 Fax: 32424115	M/s. Contract Advertising
3	M/s. Level Up, (<i>Student Resource Institute</i>) Chapal Beach Arcade I, Mezzanine Floor, Plot No. Com-18, Block-4, Clifton, Karachi. Ph: 35293678-9 Fax: 35293680	M/s. 5th Element (Pvt.) Ltd.
4	M/s. Pink Ribbon, 2/11-M Gulberg-III, Lahore. Ph: 35882848, 35882849 Fax: 35860692	M/s. Interflow Communications
5	M/s. London School of Business & Finance, 9 Holborn, London School, EC1N 2LL, UK Ph: 44 207 8232303 Fax: 44 2078232302	M/s. Interflow Communications
6	M/s. Abacus Academy, D-113, Avenue 5, Block-5, Clifton, Karachi. Ph: 35875992-5 Fax: 32277188	M/s. Marksman Advertising
7	M/s. LG Ruba, Office No.4, 4th Floor, Al-Latif Centre, Opp.: Hafeez Center, Main Boulevard, Gulberg III, Lahore. Ph: 35781136-8 Fax: 35771170	M/s. M Communications (Pvt.) Ltd.
8	M/s. Brand City, 54-Bank Road, Saddar, Rawalpindi. Ph: 051-5564672	M/s. Modem4 (Pvt.) Ltd.
9	M/s. Layton Rehmatullah Benevolent Trust, 37-C, Sunset Lane No.4, Phase II Extention DHA, Karachi. Ph: 35396600-5 Fax: 35396606	M/s. Prestige Communications <i>(for Donation / Fund Generation Campaign)</i>
10	M/s. G-Tide Mobiles Pakistan, 3rd Floor, Paradise Center, Hall Road, Lahore. Ph: 37310036 Fax: 37310037	M/s. Synergy Advertising
11	M/s. Cantonment Board Wah Cantt., Wah Cantt. Ph: 9314346	M/s. Synergy Advertising

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Allied Bank Ltd, Central Office, Main Clifton Road, Bath Island, Karachi. UAN: 111-110-110	M/s. The Brand Partnership (Pvt.) Ltd.	M/s. Spectrum Communication (Pvt.) Ltd.
2	M/s. Country Homes, G16, Phase 1, DHA Lahore Cantt. UAN: 111-124-124 Fax: 35729990	M/s. Adgroup (Pvt.) Ltd.	M/s. Synergy Advertising
3	M/s. Daewoo Pakistan Express Buss Services Ltd 231-Ferozpur Road, Near: Kalma Chowk, Lahore. Ph: 5882918 Fax: 5884021	M/s. Creative Junction (P) Ltd.	M/s. Manhattan Communication
4	M/s. Karachi Int'l. Container Terminal Ltd., (KICT) Administration Building, Berth Nos.28-30, Dockyard Road, Karachi. Ph: 2316410 Fax: 2313816	No new agency appointed	M/s. Corporate & Marketing Communications (Pvt.) Ltd.
5	M/s. Rawalpindi College of Commerce, F-746 Siddiqui Chowk, Satellite Town, Rawalpindi. Ph: 4411339 Fax: 4419435	No new agency appointed	M/s. Manhattan Pakistan (The client has deposited the out- standing dues of MPL with APNS)
6	M/s. Sarhad University of Science & Information Technology, Peshawar. # 36-B, Chinar Road, University Town, Peshawar. Ph: 5846508-9 Fax: 5841460	M/s. Channel 7 Communications (Pvt.) Ltd.	M/s. M Communications

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Bahria University, 13-National Stadium Road, Karachi. Ph: 9240002-11 Fax: 9240351	<i>(Islamabad Campus)</i> i. <u>M/s. Manhattan Pakistan</u> : for Fall Semester. ii. <u>M/s. Orient Advertising</u> : for Spring Semester and Classified. <i>(Karachi Campus)</i> M/s. G.H. Thaver & Co.
2	M/s. House Building Finance Corp. Ltd., 3rd Floor, Finance & Trade Centre, Shahra-e-Faisal, Karachi. Ph: 99202147 Fax: 99202463	<u>M/s. Interflow Communications</u> : for Recovery / Defaulter's Lists, Notices, Court Notices, Job Opportunity, Classified Ads & Prequalification etc. <u>M/s. Spectrum Communications</u> : for Image Building Ads.

Thanking You,

Yours faithfully,

-s/d-

Sarmad Ali
Secretary General

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