

# **All Pakistan Newspapers Society**

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2015/118

August 12, 2015

To: All Member Publications.

All Accredited Advertising Agencies.

Sub: Advertisements of M/s. Zarai Taraqiati Bank Ltd.

Dear Sirs.

We have to inform you that M/s. Zarai Taraqiati Bank Ltd have reallocated their account and appointed the following advertising agencies:

## M/s. Adgroup (Pvt.) Ltd.

For National Occasions, Special Supplements, Specifically Classified advertisement (Court Notices)

## M/s. Evernew Concepts (Pvt.) Ltd.

For Credit Disbursement, Special Schemes (One Window)

#### M/s. Midas (Pvt.) Ltd.

For Recovery and Micro Credit.

## M/s. Manhattan Communications (Pvt.) Ltd.

For All Classified Ads Other than Court Notices.

## (M/s. Orient Advertising and M/s. Thoughts (Pvt.) Ltd cleared)

All member publications are hereby requested to accept the ads of M/s. Zarai Taraqiati Bank Ltd as per above bifurcation.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)

**Executive Director** 

**APNS**