



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2016/110

August 12, 2016

To: **All Member Publications**  
**All Accredited Advertising Agencies**

Sub: **Clearance System**

Dear Sirs,

Please refer our Circular No.APNS/2016/65 dated May 10, 2016 wherein we had informed you that the APNS would adopt monthly clearance system w.e.f. July 01, 2016.

We have to inform you that on the request of Pakistan Advertising Association, the Executive Committee of the APNS at its meeting held on August 05, 2016, has decided to extend the implementation of monthly clearance system till October 2016. The issue will be finally decided between the APNS and PAA in the end of September 2016 and all concerned will be informed accordingly.

Member publications and accredited advertising agencies are advised to continue with the existing bi-monthly clearance system till advised further.

Thanking you,

Yours faithfully,

( S.M. Munir Jilani )  
Acting Secretary General  
APNS

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