



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2020/70

12-Aug-20

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Kazim Trust, Panorama Center, Office # 313, Building No.02, Raja Ghazanfar Ali Shah Road, Saddar - Karachi. Ph: 35678039	M/s. Manhattan Communications
2	M/s. University of Sialkot, 1-KM, Main Daska Road, Sialkot. Ph: 052-3575518-20 Fax: 052-3575521	M/s. Velocity Marketing & Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Guard Agricultural Research and Services (Pvt.) Ltd., 8th K.M.Raiwind Road, Lahore. UAN: 111-007-555 Fax: 042-35320563	M/s. Adcom (Pvt.) Ltd.	M/s. Adcom Media (Pvt.) Ltd.
2	M/s. Panasonic Marketing Middle East & Africa FZE,	No new agency appointed	M/s. Synergy Advertising

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Al Ghurair Giga Pakistan (Pvt.) Ltd. Defence Housing Authority, Phase II, G.T. Road, Islamabad. UAN: 111-244-244	<u>M/s. Manhattan Communications</u> : for Tender Notices. <u>M/s. Smart Ways Communications</u> : for D Mall and Goldcrest. <u>M/s. Velocity Marketing</u> : for Giga Mall Extension and other upcoming projects.

Thanking you,

(Sarmad Ali)
Secretary General