



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

APNS/2023/87

September 12, 2023

**To: All Member Publications**

**Sub: Grant of Provisional Accreditation to  
M/s. Mindread Advertising (Pvt.) Ltd., Karachi**

Dear Sirs,

The Executive Committee of the All Pakistan Newspapers Society at its meeting held on September 09, 2023 has decided to grant provisional accreditation to M/s. Mindread Advertising (Pvt.) Ltd., Suite # E-12 Executive Floor, Glass Tower, Khayaban-e-Iqbal, Block-8, Frere Town, Clifton, Karachi with immediate effect. As per rules of the Society, the agency will enjoy the credit facility for 45 days only during the period of provisional accreditation.

Member publications are hereby requested to add the name of the above agency in the list of APNS provisionally accredited advertising agencies and enlist the following clients as the clients of M/s. Mindread Advertising (Pvt.) Ltd., Karachi :

1. M/s. Abid Construction Company  
Room No.06, Block # 7/8, Aman Chamber,  
KESU Shaheed-e-Millat Road,  
Karachi. Ph: 34150495
2. M/s. Umair Real Estate  
House No.04, Street No.02, Opp: Noorangi Basti,  
Korangi # 01, Karachi.
3. M/s. New Classic Service  
Plot No.674, Survey No.872, Street # 10-A,  
Mahmoodabad # 04, Karachi. Ph: 35804585
4. M/s. Siraj Transport Co.,  
Office No.E-15, Columbus Tower,  
Main Clifton Road, Karachi.

M/s. Mindread Advertising (Pvt.) Ltd., Karachi have undertaken that they have cleared all bills of member publications and have further assured us to clear claims of member publications if any, without further delay. Member publications are therefore, requested to inform us, if any of their bills are outstanding against the above agency within 15 days of the receipt of this circular.

Thanking you,

Yours faithfully,

-s/d-

( Dr. Tanvir A. Tahir )  
Executive Director, APNS