



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2017/132

12-Oct-17

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Zar Builders & Developers (Pvt.) Ltd., Office No.38, 2nd Floor, Services Plaza, Mall Road, Saddar, Rawalpindi. Ph: 051-5112223-6	M/s. Ad World (Pvt.) Ltd. (for Ideal Homes)
2	M/s. Afzal Agro Farms (Pvt.) Ltd., Office No.13, 3rd Floor, BSSC Plaza, Adam Jee Road, Rawalpindi Cantt.	M/s. Ad World (Pvt.) Ltd.
3	M/s. Asian Star Builders & Developers (SMC-Pvt) Ltd., Suite # 13, 3rd Floor, BSSC Plaza, Adam Jee Road, Saddar Rawalpindi.	M/s. Ad World (Pvt.) Ltd. (for Ideal Agro Farms)
4	M/s. Preston Institute-Engineering & Technology, Survay No.19/1, Naiclass No.24, Deh Dih Korangi Town, Karachi. Ph: 35188361-5	M/s. Creative Junction (Pvt.) Ltd.
5	M/s. Kia Lucky Motors Pakistan Ltd., 6-A, Mohammad Ali Housing Society, A-Aziz Hashim Tabba Street, Karachi. Ph: 34522554 Fax: 34534233	M/s. Firebolt63 (Pvt.) Ltd.
6	M/s. Concept Schools, 5-Jail Road, MDA Chowk, Multan	M/s. Future Vision Advertising
7	M/s. Burhani Hospital, Tayyabjee Road, Garikhata, Karachi. Ph: 32632556 Fax: 35623046	M/s. G.H. Thaver & Co.
8	M/s. Irshad Shareef Associates, Officer's Block, Near: Bypass Link, D.P.S. Road, Mian Channu.	M/s. Manhill Advertising (for Project Officers Colony Sadiqabad through M/s. Star Marketing)
9	M/s. Habib University, University Avenue, Off: Shahrah-e-Faisal, Gulistan-e-Jauhar, Karachi. UAN: 111-042-242 Fax: 34301056	M/s. Manhattan International
10	M/s. FF Steel, Plot No.166, Road B-7, Hayatabad Industrial Estate, Peshawar. UAN: 111-888-999	M/s. Orient Communications
11	M/s. Khairpur Medical College, Khairpur Mir's Sindh, Ph: 0243-9280450, 923103	M/s. X Nine Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Crescent Steel and Allied Products Ltd., 9th Floor, SIDCO Avenue Centre, 264-R, A. Lines, Karachi. Ph: 35674881-85 Fax: 35680476	M/s. Prometheus (Pvt.) Ltd.	M/s. The Circuit
2	M/s. Dynast Associates, 7-11, 1st Floor, Sajid Sharif Plaza, G-11, Markaz, Islamabad. Ph: 051-2364310-12 Fax: 2364020	M/s. Manhill Advertising (for Top City-1 through M/s. Star Marketing)	M/s. Kenad (Pvt.) Ltd.
3	M/s. Pie in the Sky (Pvt.) Ltd., Plot No.33, St 2/1, Sector 25, Near: Bilal Chowrangi, Korangi Industrial Area, Karachi. Ph: 35062775	M/s. Oktopus 360 Media (for Aztec)	M/s. Think Tank Advertising

III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>MBH(s)</u>
1	M/s. ePlanet Communications (Pvt.) Ltd., Suite # 201, 2nd Floor, Plot # 157/16, Street # 35-P/1, Block-3, Citi View Tower, Shaheed-e-Millat Road, Karachi. Ph: 37131482	M/s. Media Axis (Pvt) Ltd.

IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Export Processing Zones Authority, Landhi Industrial Area Extention, Mehran Highway, Karachi. UAN: 111-777-222 Fax: 99208011	<u>M/s. The Brand Partnership:</u> for Media Campaigning Printing (Special Report & Supplement) <u>M/s. Connect Marketing:</u> for Special Project including 30 years Performance and Yearly Export Campaign. <u>M/s. Oktopus360 Media:</u> for Advertising regarding Public Tender Notice, EOI (Expression of Interest) pertaining to Finance Divi- sion, Engineering Division, Administration Division and Corporate Advertisement / Display. (M/s. Bond Advertising, M/s. Synergy and M/s. TNI cleared)
2	M/s. Overseas Pakistanis Foundation, Shahrah-e-Jamhuriat, G-5/2, Islamabad. Ph: 051-9202457-59 Fax: 9211613	<u>M/s. Channel 7 Communications:</u> for Ads of Education Division. <u>M/s. Adgroup (Pvt.) Ltd.:</u> for Ads of Housing & Works Division. <u>M/s. Manhattan Communications:</u> for Ads of Welfare & Services Division. <u>M/s. M Communications:</u> for Ads of HR/Administration & Training Division. (M/s. Linkers Communication and M/s. Kenad cleared)

Thanking you,

Yours faithfully,



(Umer Mujib Shami)
Secretary General
APNS