



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref: APNS/2018/118

12-Oct-18

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Performance Automotive (Pvt.) Ltd.(Porche) 24-D, Bahar Shah Road, Al Faisal Town, Lahore Cantonment, Lahore UAN:111-777-911 Fax:36632852	M/s. Future Vision Advertising
2	M/s. Malka Foods (Pvt.) Ltd., Suite # 401, 4th Floor, Plot No.55C, Bukhari Commercial Lane-5, Phase-VI, Karachi.	M/s. Media Pulse (Pvt.) Ltd.
3	M/s. 6th Sense Marketing, House No.199, Street No.9, Cavalry Ground, Lahore. Ph: 042-36625274	M/s. Message Communications (for Family Farms Lahore)
4	M/s. City Institute of Management & Emerging Sciences for Women, 18-KM, Main Ferozpur Road, Lahore. Ph: 042-35139202-4	M/s. Modem4 (Pvt.) Ltd.
5	M/s. AWT-Shins Gold Complex, AWT Plaza, 1st Floor, The Mall Road, Saddar, Rawalpindi. Ph: 051-8440068	M/s. Modem4 (Pvt.) Ltd.
6	M/s. Pakistan Medical Association Aga Khan III Road, Karachi. Ph:32254632 Fax:32231534	M/s. Oktopus 360 Media
7	M/s. Radius Holding (Pvt.) Ltd., (Goto) 45/E, Block 6, P.E.C.H.S., Shahrah-e-Faisal, Karachi. Ph: 34300771-3	M/s. RG Blue Communications
8	M/s. South City Health Care Education Hub (Pvt.) Ltd., St-I, Block-3, Shahrah-e-Firdousi, Clifton, Karachi. Ph: 35878638, 35862301-3	M/s. TNI Communications
9	M/s. Begum Nusrat Bhutto Women University Sukkur, Banglow No.B-101, Akhuwat Nanger Society, Airport Road, Sukkur. Ph: 071-5804472	M/s. Zenith Advertising Communication

## II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Cantonment Board Kharian, Office of the Cantonment Board, Kharian Cantt. Ph: 053-9240026 Fax: 9240027	M/s. Communication Spot	M/s. TNI Communication
2	M/s. Federal Public Service Commission, F.5/1, Aga Khan Road, Islamabad.	M/s. Kenad (Pvt.) Ltd. <i>( for Consolidated Ads of the Commission, Tender Notice / Ads regarding Recruitment of Ministerial Staff and Public Notices regarding various Exams)</i>	M/s. Midas Communications <i>( Provisional Clearance Received)</i>
3	M/s. National Foods Ltd., Karachi.	No new Agency Appointed	M/s. JWT Asiatic and M/s. Contract
4	M/s. Telecom Foundation, Islamabad	No new Agency Appointed	M/s. Manhattan Pakistan
5	M/s. World Call Telecom (Pvt.) Ltd.	No new Agency Appointed	M/s. 5th Element

## III) APPOINTMENT OF MBH

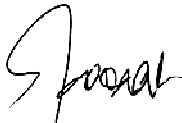
<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>MBH(s)</u>
1	M/s. Philips Pakistan Ltd., 6th Floor, Bahria Complex 1, 24, M.T. Khan Road, Karachi. UAN: 111-786-777 Fax: 35644280	M/s. Media Axis <i>( M/s. Synergy Advertising / Synchronize Media cleared)</i>

## IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Cantonment Board Korangi Creek Cantonment Executive Officer, Korangi Creek Ph:35090301 Fax:35090718	M/s. Synergy Advertising <i>(for Tender Notices / Auction Notices)</i>  M/s. Hawk Advertising <i>(for other than Tender Notices / Auction Notices)</i>

Thanking you,

Yours faithfully,



( Sarmad Ali )  
Secretary General  
APNS