



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2014/202

December 12, 2014

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Lal Qila, 10/A, M.A.C.H.S., Shahrah-e-Faisal, Karachi. UAN: 111-525-745 Fax: 34395860	M/s. Awan Brand Communications
2	M/s. Pearl Real Estate Holdings (Pvt.) Ltd., House No.18, Street No.26, F-6/2, Islamabad.	M/s. Channel 7 Communications
3	M/s. Ideal Degree College, ST-21A, Block-6, Gulshan-e-Iqbal, Lalazar Lawn, Adjacent: Sindh Board of Technical Education, Karachi. Ph: 34967816, 34247925	M/s. Emotion (Pvt.) Ltd.
4	M/s. College of Tourism & Hotel Management, (COTHM), 5-C, Main Gulberg-II, Aysha Saddiqa Road, Jail Road, Lahore. Ph: 35870012-13 Fax: 35755518	M/s. Manhattan Pakistan (Pvt.) Ltd.
5	M/s. The Dental Clinic, <u>D.H.A. Clinic:</u> Office # 5/5, Gate 5, Nisar Shaheed Park, 11th Commercial Street, Phase-IV, D.H.A., Karachi. Ph: 35882622	M/s. Oktopus360 Media (Pvt) Ltd.
6	M/s. Stylish Builders & Developers, 1-A, Better Apartment, 13-B, Main University Road, Gulshan-e-Iqbal, Karachi. Ph: 34985117, 34827411	M/s. Oktopus360 Media (Pvt) Ltd.
7	M/s. United Nations Development Programme, (UNDP) 4th Floor, Serena Business Complex, Khayaban-e-Suharwardy, Sector G-5/1, Islamabad. Ph: 83556001 Fax: 2600254-55	M/s. Shazia Abbasi Consulting <i>[ for National Human Development Report (NHDR) 2015 Project ]</i>
8	M/s. Dolmen (Pvt.) Ltd., 1st Floor, Executive Tower, Dolmen City, HC-3, Block 4, Marine Drive, Clifton, Karachi. Ph: 35297675-78 Fax: 35297680	M/s. Spectrum Communications <i>[for Dolmen Shopping Festival (DSF) 2014]</i>

As per our list, no other accredited agency appear to be handling account of the clients in question.

## II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Jubilee Life Insurance Co. Ltd., 74/1-A, Lalazar, M.T. Khan Road, Karachi. Ph: 35205095 Fax: 34322011	M/s. Prestige Communication	M/s. Lowe & Rauf

2	M/s. Pakistan Broadcasting Corporation, Constitution Avenue, Broadcasting House, Islamabad. Ph: 051-9219439	M/s. TNI Communications	M/s. Orient Advertising
3	M/s. Fecto Cement Ltd., Karachi	No new agency appointed	M/s. Orient Advertising
4	M/s. Lasbela University of Agriculture, Water and Marine Sciences, Balochistan.	No new agency appointed	M/s. Orient Advertising
5	M/s. British Biscuits Co. (Pvt.) Ltd., Islamabad.	No new agency appointed	M/s. Roshni Communications

### III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Pak Suzuki Motors Co. Ltd., DSU-13, Pakistan Steel Industrial Estate, Bin Qasim, Karachi. Karachi. Ph: 34723551-58 Fax: 34723521-22	<u>M/s. Orient Communications</u> : for Mehran, Cultus, Swift, Bolan, Ravi, APV, Jimny, Hayabusa, Intruder, Inazuma, Bandit, Boat Engines, Certified Used Cards, Exchange, 7S Campaign, Extended Warranty, Insurance & Finance till June 30, 2015.  <u>M/s. JWT Asiatic</u> : for 1000 cc Car Model "Wagon R" till May 31, 2015  <u>M/s. Connect Marketing</u> : for Motorcycle GD 110, Rider Sprinter, Suzuki Genuine Parts, Suzuki Genuine Oil and Suzuki Genuine Accessories.

Thanking you,

Yours faithfully,

-s/d-

( Sarmad Ali )  
Secretary General

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