



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref: APNS/2014/203

December 12, 2014

**To: All Member Publications  
All Accredited Advertising Agencies**

**Sub: Deletion of Clients: Departments of Sindh Govt.**

Dear Sirs,

Please refer our Circular No.APNS/2013/223 dated October 14, 2013 wherein you were advised to delete the names of the following clients from the list of M/s. Maxim Advertising Co. (Pvt.) Ltd. as per decision of the APNS Arbitration Committee at its meeting held on October 01, 2013 :

1. M/s. Excise & Taxation Department, Sindh
2. M/s. Health Department, Govt. of Sindh
3. M/s. Agriculture Department, Govt. of Sindh

We have to inform you that following clients be added in the list of deleted clients:

- |   |                            |
|---|----------------------------|
| 1. M/s. Sindh Wildlife Department, Govt. of Sindh                 | (M/s. Maxim Advertising)   |
| 2. M/s. Sindh Board of Technical Education                        | “ “ “                      |
| 3. M/s. Sindh Rural Water Supply & Sanitation Project             | “ “ “                      |
| 4. M/s. Sindh Text Book Board                                     | (M/s. Xposure Advertising) |
| 5. M/s. Directorate of Literacy and Non-Formal<br>Basic Education | “ “ “                      |
| 6. M/s. Population Welfare Department Sindh                       | (M/s. Orient Advertising)  |

Member publications are hereby advised to delete the names of above clients from the list of above advertising agencies as well.

Thanking you,

Yours faithfully,

-s/d-

( Sarmad Ali )  
Secretary General

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