



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2013/37

13-Feb-13

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. The Indus Entrepreneurs, House No.246-A, Street No.39, F-11/3, Islamabad. Ph: 051-2102377	M/s. Channel 7 Communications
2	M/s. Forvil Cosmetics, 71-A, Main Boulevard Gulberg, Lahore. Ph: 35756985 Fax: 35792047	M/s. Golden Thoughts Advertising (for Bio Amla Shampoo, Bio Amla Hair Oil, Bio 7 day Beauty Cream, Bio Prima Hair Color, Bio Nikhar Cream and Bio Natural Black Shine Shampoo) (M/s. Orient Advertising cleared)
3	M/s. M.R. Consultants (Pvt.) Ltd., House No.159-E, Street # 11, Iqbal Park, Cantt. Lahore. Ph: 36689544, 36602142	M/s. Impact Advertising Services (Pvt.) Ltd.
4	M/s. Sialkot Grammar School, Allama Iqbal Town, Defence Road, Sialkot, Ph: 052-3560923	M/s. Interflow Communications (Pvt.) Ltd.
5	M/s. PRD (Pvt.) Ltd., 122-B, Lalazar, Lahore. Ph: 35311591 Fax: 35291333	M/s. Interflow Communications (for Satellite Town Jhelum)
6	M/s. Maximal & Newage Marketing, Berry Court Building, Ground Floor, 4 Bank Square, The Mall Lahore. UAN: 111-44-3456	M/s. Media One Communications
7	M/s. Tri-Pack Films Ltd., Plot No.G-1 to G-4, North Western Industrial Zone, Port Qasim Authority, Karachi. Ph: 34720244,34720247-8 Fax: 34720239-45	M/s. Prestige Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. International Watch Company, Rolex Centre, Zaib-un-Nisa Street, Saddar, Karachi. Ph: 35687273 Fax: 35681372	No new agency appointed	M/s. MAZ Advertising
2	M/s. Knowledge Bridge (Pvt.) Ltd., 177-A, Gomal, E-7, Islamabad. Ph: 051-2655343, 2654345	M/s. Unity Advertising	M/s. Kenad (Pvt.) Ltd.

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
3	M/s. Pakistan Petroleum Ltd., PIDC House, Dr. Ziauddin Ahmed Road, Karachi. Ph: 35681391-95 Fax: 35680005	M/s. National Advertisers	M/s. Orient Advertising (P) Ltd. (<i>M/s. Orient Advertising issued Provisional NOC</i>)
4	M/s. Teletec Solutions (Pvt.) Ltd., 216 Upper Mall Scheme, Lahore. Ph: 35711979, 35878037 Fax: 35712293	No new agency appointed	M/s. MAZ Advertising
5	M/s. Teletec Mobile, Suite # 1117, 11th Floor, Star City Mall, N.I. Lines Aga Khan III, Garden Road, Saddar, Karachi. Ph: 32294377-80 Fax: 32294374	No new agency appointed	M/s. MAZ Advertising
6	M/s. Wyeth Pakistan Ltd., S-33, Hawkes Bay Road, S.I.T.E, Karachi. Ph: 32354651-60 UAN: 111-777-333 Fax: 32354681	M/s. Interflow Communications	M/s. MCM Advertising M/s. Manhattan Communication M/s. Orient Communication

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. United Mobile, Suite No.301, 3rd Floor, Business Avenue, Main Shakra-e-Faisal, Karachi. Ph: 38205080	<u>M/s. Awan Brand</u> : for Sony Erickson Mobile, Mate Mobile Phone & Motorola Mobile Phone. <u>M/s. Pak Media Comm</u> : for Nokia Mobile Phone. <u>M/s. Midas Internatinal</u> : for Madina Centre Lahore. (<i>M/s. MAZ Advertising cleared</i>)

Thanking You,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS

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