



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2013/127

June 13, 2013

To: **All Member Publications**

Dear Sirs,

We have to inform you that the accredited agencies have sent their entries for business awards in different categories. In this regard, we request you to inform us the gross amount of business placed by the following agencies and the clients listed hereunder, during the period from January 01, 2012 to December 31, 2012. This information is required to verify the claims made by these agencies / clients for the business awards.

Agencies

- | | |
|---|---------|
| 1. Interflow Communications (Pvt.) Ltd. | Rs..... |
| 2. Midas (Pvt.) Ltd., Lahore | Rs..... |
| 3. Midas Communications (Pvt.) Ltd., | Rs..... |
| 4. Orient Advertising (Pvt.) Ltd. | Rs..... |
| 5. X Nine Communication (Pvt.) Ltd. | Rs..... |

Clients Public Sector

- | | | |
|--|---------------------|---------|
| 1. Benazir Income Support Program | Midas, Lhr. | Rs..... |
| 2. Federal Board of Revenue(FBR) | Midas Communication | Rs..... |
| 3. Oil & Gas Development Co. | Orient Advertising | Rs..... |
| 4. Pakistan Electric Power Co. (PEPCO) | Midas, Lhr. | Rs..... |
| 5. Pakistan State Oil | Interflow | Rs..... |

Clients Private Sector

- | | | |
|----------------------------------|--------------------|---------|
| 1. Bahria Town | Midas, Lhr. | Rs..... |
| 2. Pak Telecom Mobile (Ufone) | Interflow | Rs..... |
| 3. Pakistan Mobile Communication | Orient Advertising | Rs..... |
| 4. UNICEF (Polio) | Interflow | Rs..... |
| 5. US AID | Interflow | Rs..... |
| 6. Vision Developers (Pvt.) Ltd. | Midas, Lhr. | Rs..... |

We shall be grateful if you will kindly inform us the gross amount of business placed by the above agencies and clients during the above mentioned period latest by June 20, 2013 positively.

Thanking you,

Yours faithfully

-s/d-

(Masood Hamid)

Secretary General

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