



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2018/95

August 13, 2018

To: All Member Publications

Dear Sirs,

We are in receipt of a letter No. F.19(03)/2018-Advt dated August 09, 2018 from the Director (Advertisements), Press Information Department, Government of Pakistan, Islamabad regarding “Fund Raising Campaign Plan - Construction of Diamer Basha and Mohmand Dams”

We reproduce hereunder the above letter, which is self-explanatory, for your information and compliance.

“ Sub: **Fund Raising Campaign Plan regarding Construction of Diamer Basha and Mohmand Dams.**

*I am directed to refer to Honorable Supreme Court of Pakistan’s Order passed in CMA No.6155/2018 and C.P. No.57/2016 dated 11<sup>th</sup> July, 2018 on the subject referred above.*

2. *You are advised to convey all your members that all advertisements and campaigns released in Print and Electronic media by the Government of Pakistan shall prominently carry the caption “DONATE FOR DIAMER-BASHA AND MOHMAND DAMS”.*

( SHAFQAT ABBAS )”

Thanking you,

Yours faithfully,

( Sarmad Ali )  
Secretary General  
APNS

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