



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref: APNS/2015/159

October 13, 2015

**To: All Accredited Advertising Agencies**

**Sub: Pending Bills of Advertising Agencies**

Dear Sirs,

We have been approached by some accredited advertising agencies that their bills are pending with DGPR for verification process since 6 to 8 months.

We are of the considered opinion that the inordinate delay in the verification process has caused non-payment of their dues as they cannot raise the bills to the clients and recover the payments. The agencies as per APNS clearance procedures have to clear the dues of member publications for May - June 2015 clearance period fell due on September 15, 2015. Their failure to clear the dues would result in suspension of their business, causing stoppage of ads including government clients.

We therefore, request you to kindly send us details of invoices pending with DGPR as per following :

<u>Date of Insertion</u>	<u>Name of Clients</u>	<u>Campaign</u>	<u>Amount</u>
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Thanking you,

Yours faithfully,

-s/d-

( Dr. Tanvir A. Tahir )  
Executive Director  
APNS

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