



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2020/84

13-Oct-20

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Aga Steel Industries Ltd., Office 801 & 804, 8th Floor, Emerald Tower, G-19, Il Talwar, Block # 5, Clifton, Karachi. UAN: 111-11-2442	M/s. Brainchild Communications
2	M/s. Grocerapp (Pvt.) Ltd., 110-M, Quaid-e-Azam Industrial Estate, Lahore.	M/s. Future Vision Advertising
3	M/s. Ali Fatima College of Science & Management, Near: Jhal Khanuana, Main East Canal Road, Faisalabad. Ph: 041-8727959, 8531131-33	M/s. Golden Thoughts Advertising
4	M/s. NutriCo Morinaga (Pvt.) Ltd., ICI House, 5 West Wharf, Karachi. Ph: 32313717-22 Fax: 32311739	M/s. Manhattan International (for Morinaga BF GROW 3 and Morinaga BF Chil School)
5	M/s. Saif Associates (Pvt.) Ltd., Main University Road, Adjacent to HONDA North, Peshawar.	M/s. Manhill Advertising (for Town Heights, Peshawar through M/s. Manhill Advertising and Town Residency, Peshawar & The Diamond Mall, Peshawar through M/s. Star Marketing)
6	M/s. Down Town Mall, Plot No.1-H, Ground Floor, Apex Arcade, Block D, Circle Avenue, Main Markaz, Top City 1, Rawalpindi.	M/s. Manhill Advertising (for Down Town Mall Top City-1, Rawalpindi. through M/s. Star Marketing)
7	M/s. Satellite Builder, Satellite (Smart) Homes, Toru Nawa Kali Road, Near: Abdul Wali Khan University, Garden Campus, Mardan.	M/s. Manhill Advertising (for Satellite Town, Nowshera and Satellite Smart Homes, Mardan through M/s. Star Marketing)
8	M/s. Al-Haseeb Developers, 8-B, Canal Park, Gulberg II, Lahore.	M/s. Manhill Advertising (for Hussain Complex, Arifwala through M/s. Star Marketing)
9	M/s. Galaxy Pharma (Pvt.) Ltd., Plot No.28-C, Lane No.09, Ittehad Commercial, Phase VI, DHA, Karachi. Ph: 351481411-5 Fax: 35148116-7	M/s. Marksman Advertising
10	M/s. Organs Pharma, Office No.2, 2nd Floor, Plot No.50-D, Khayaban-e-Ittehad, Phase 6, Karachi. Ph: 35148111-5	M/s. Marksman Advertising
11	M/s. OVA IVF & Reproductive Health Clinics, Office No.4, 4th Floor, Plot No.50-D, Khayaban-e-Ittehad, Muslim Commercial Phase 6, DHA, Karachi. Ph: 35148111-16 Fax: 35148116-17	M/s. Marksman Advertising

S.No. Clients Name & Address Accredited Advertising Agencies

12	M/s. TPL Insurance Ltd., 11th Floor, Centrepoint, Off: Shaheed-e-Millat Expressway, Near: K.P.T. Interchange Flyover, Karachi. Ph: 37130223 Fax: 35316031	M/s. Mediapulse (Pvt.) Ltd.
13	M/s. TPL Corp. Ltd., 12th Floor, Centrepoint, Off: Shaheed-e-Millat Expressway, Adjacent KPT Interchange, Karachi. 34390300 Fax: 35316032	M/s. Mediapulse (Pvt.) Ltd.
14	M/s. NTR Associates, 26th Floor, Ocean Tower, G-3, Block-09, Main Clifton Road, Karachi.	M/s. RG Blue Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Samba Bank Ltd., Arif Habib Centre, Plot No.23, Ground Floor, M.T. Khan Road, Karachi. Ph: 38136300 Fax: 35685442	M/s. Lowe & Rauf (Pvt.) Ltd.	M/s. International Advertising
2	M/s. Ruby Textile Mills Ltd., Karachi.	No new agency appointed	M/s. G.H. Thaver & Co.

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Al Ghurair Giga Pakistan (Pvt.) Ltd. Downtown Giga, Defence Housing Authority, Phase II, G.T. Road, Islamabad. UAN: 111-244-244	<p><u>M/s. Manhattan Communications</u>: for Tender Notices only.</p> <p><u>M/s. Velocity Marketing</u>: for Giga Mall Extension Tower-1 and other upcoming Projects.</p> <p><u>M/s. Revolution Media</u>: for Giga Mall Extension Tower-2.</p> <p><u>M/s. Smart Ways Communications</u>: for D Mall and Gold Crest.</p>
2	M/s. Red Sun Associates, Office No.205, 206, Park View Plaza, F-10 Markaz, Islamabad. UAN: 111-733-786	<p><u>M/s. Promoters Advertising</u>: for other than "The Gates" and the Arch.</p> <p><u>M/s. Manhill Advertising</u>: for project The Arch, Islamabad and the Gate, Rawalpindi through M/s. Star Marketing.</p>

Thanking you,



(Sarmad Ali)
Secretary General
APNS