



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2013/238

November 13, 2013

To: All Member Publications
All Accredited Advertising Agencies

Sub: Suspension of Advertisements of
Pakistan International Airlines

Dear Sirs,

We have to inform you that M/s. Pakistan International Airlines has failed to clear the outstanding dues of M/s. Synergy Advertising despite various communications. We have therefore, decided to suspend the advertisements of the above clients with immediate effect.

Member publications are hereby advised not to accept any advertisements of the above clients through any source till further communication by the APNS.

Thanking you,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS

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