



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2013/239

November 13, 2013

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Indus Medical College, Hyderabad Road, Tando Muhammad Khan, Sindh. Ph: 022-3340501-6 Fax: 3340500	M/s. Hawk Advertising
2	M/s. National Testing Service (NTS), 402. Street No.34, I-8/2, Islamabad. UAN: 111-687-000 Fax: 9258480	<u>M/s. M Communications</u> for Scholarship, Litigation Notices, Show Cause Notices, Tender Notices, Admission GAT + NAT, NTS Corporate and recruitment ads. (M/s. Advertisement & Documentaries Syndicate cleared)
3	M/s. Bulleh Shah Packaging (Pvt.) Ltd., 416-422, G-20, The Forum, Block-9, Khayaban-e-Jami, Clifton, Karachi. Ph: 35874049	<u>M/s. Prestige Communication</u> for H.R. Notices of meetings, Recruitments Notices and other related ads.

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Adamjee Insurance Co. Ltd., 9th Floor, Adamjee House, I.I. Chundrigar Road, Karachi. Ph: 32412623 Fax: 32412627	M/s. Spectrum Communications	M/s. Interflow Communications
2	M/s. Bashir Ahmad Textiles (Pvt.) Ltd., Maqbool Road, Opp: Five Star Textile Industries (Pvt.) Ltd., Ph: 041-855445-6	M/s. Golden Thoughts Advertising	M/s. Red Communication
3	M/s. North Pole International (Pvt.) Ltd., 133-A, Faisal Town, Lahore. Ph: 042-35171162-63 Fax: 35171164	No new agency appointed	M/s. Eiman Ad Communications

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Al-Haj Faw Motors (Pvt.) Ltd., Main National Highway, Zulfiqarabad, Karachi. UAN: 111-092-111 Fax: 34100922	<u>M/s. Wahedna D'Arcy</u> : for Small Vehicle Division. <u>M/s. Crosscheck Communications</u> : for Heavy Duty Division.
2	M/s. College of Accounting & Management Sciences 109-B, Allama Shibli Nomani Road, Gulshan-e-Faisal, Bath Island, Clifton, Karachi. Ph: 35837108-9 Fax: 35834783	<u>M/s. Connect Marketing</u> : for Avicenna School and CAMS College of Business and Information Technology. <u>M/s. Pirana Advertising</u> : for other than Avicenna School and CAMS College of Business and Information Technology.

(M/s. Adgroup cleared)

Thanking You,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General