



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2014/204

December 13, 2014

To: All Member Publications
All Accredited Advertising Agencies

Sub: **Rate Applicable on the ads of National Testing Service (NTS)**

Dear Sirs,

Please refer our circular No.APNS/2014/115 dated June 20, 2014 regarding list of Public Sector and Private Sector Clients, wherein we had advised you to accept the ads of NTS on tariff rate.

The NTS vide its letters dated August 07, 2014 and December 05, 2014 has requested to allow their ads on Govt Rate endorsed by PID vide letter dated September 03, 2014. We having gone through the documents provided by the clients and decided to allow their ads on Govt Commercial rate.

Member publications are hereby advised to include the name of National Testing Service in list 'B' and accept the ads with Govt Commercial Rate.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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