



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2013/12

January 14, 2013

**To: All Member Publications Based in Karachi
All Accredited Advertising Agencies Based in Karachi**

**Sub: A Talk by Mr. Earl J. Wilkinson
Executive Director & CEO, (INMA)**

Dear Sirs,

We have to inform you that All Pakistan Newspapers Society is hosting a talk by Mr. Earl J. Wilkinson, Executive Director & CEO, International Newsmedia Marketing Association (INMA).

Mr. Sarmad Ali, President, All Pakistan Newspapers Society(APNS) has desired to inform you that the above talk will be held on Thursday Jan, 17 2013 from 3:00 to 5:00 p.m. at APNS House, Karachi. We hope that the above talk and discussion thereafter would be beneficial to Member Publications and Accredited Advertising Agencies.

We request all Member Publications and Accredited Advertising Agencies to send us name of their representatives who would attend the above "Talk". For registration, please email at zamiza@apns.com.pk or contact 021-34012491-3.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

ال پاکستان نیوز پیپرز سوسائٹی