



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2020/05

14-Jan-20

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. SereneAir (Pvt.) Ltd., 2nd & 3rd Floor, 13-K Moiz Center, F-7 Markaz, Bhitai Road, Islamabad. UAN: 111-737-363	M/s. Synergy Advertising ( for Upcoming UPI Campaign )
2	M/s. Transsion Tecno Electronics (Pvt.) Ltd., 259-E, Block-6, P.E.C.H.S., Off: Shahrah-e-Faisal, Karachi. Ph: 34301101-07 Fax: 3431110	M/s. Synergy Advertising

As per our list, no other accredited agency appear to be handling account of the clients in question.

## II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Pakistan Institute of Management, Government of Pakistan, Ministry of Industries & Production, Management House, Shahrah Iran, Clifton, Karachi. Ph: 99251711-14 Fax: 99251715 & 16	M/s. Creative Junction ( for Diploma Ads )	M/s. Argus Advertising
2	M/s. Subhan Food Industries, L-21/C-1, Block-21, F.B. Area, Karachi. Ph. & Fax: 36322685	M/s. Synergy Advertising	M/s. Transworld Advertising
3	M/s. Panther Tyres Ltd., Panther House, 97-B, Aziz Avenue, Jail Road, Lahore. UAN: 111-55-4444	M/s. Blitz Advertising	M/s. Creative Junction
4	M/s. Telenor Pakistan (Pvt.) Ltd., Plot # 55, River View Avenue, Block-B, Gulberg Greens, Islamabad.	M/s. Brainchild Communications	M/s. Adcom M/s. Group M
5	M/s. Orient Electronics (Pvt.) Ltd.	No new agency appointed	M/s. JWT Asiatic
6	M/s. Gas & Oil Pakistan (Pvt.) Ltd.,	No new agency appointed	M/s. Oktopus360 Media

## III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>MBH(s)</u>
1	M/s. Hilal Foods (Pvt.) Ltd., 507, 508 Clifton Center, Block-5, Clifton, Karachi. UAN: 111-557-557	M/s. Group M Pakistan (Pvt.) Ltd.

## IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>Product/Area/ Agency</u>
1	M/s. ICI Pakistan Ltd., ICI House, 63 Mozang Road, Lahore. Ph: 042-36311271-81 Fax: 042-36307104	M/s. MCM Advertising: for Pharmaceutical Division.  M/s. Corporate & Marketing Communications: for Corporate Ads.  M/s. Group M Pakistan: ( As Media Buying House ) for Hysun33

<b>S.No.</b>	<b>Client Name &amp; Address</b>	<b>Product/Area/ Agency</b>
2	M/s. National Electric Power Regulatory Authority (NEPRA), NEPRA Tower, Ataturk Avenue (East), G-5/1, Islamabad. Ph: 2013200 Fax: 2600050	<u>M/s. Creative Junction</u> : for Public Hearings regarding Monthly Fuel Charges Adjustments, Quarterly / Biannual Fuel Charges Adjustments.  <u>M/s. Manhattan Communications</u> : for Notices Admissions / Public Hearings in the matter of Tariff Petition(s).  <u>M/s. Manhill Advertising</u> : for Notices regarding Licensee proposed Modification (LPM) and Authority proposed Modification (APM).
3	M/s. National Accountability Bureau, Government of Pakistan, Ataturk Avenue, G-5/1, Islamabad. Ph: 051-9191101	<u>M/s. Kenad (Pvt.) Ltd.</u> : for Notices of Admissions i.r.o. Generation and Distribution License Applications.  <u>M/s. Smart Ways Communications</u> : for Eliciting Public Opinion i.r.o. amendments in regulations, job advertisements and Tender Notices.  ( <i>M/s. Evernew Concepts and M/s. Synergy cleared</i> )  <u>M/s. Midas Communications</u> : for Public and Show Cause Notices  <u>M/s. Adetude (Pvt.) Ltd.</u> : for Tender Notices.  <u>M/s. Kenad (Pvt.) Ltd.</u> : for Jobs advertisements, Special Supplement and Expressing of Interest (EOI).  ( <i>NOCs received from M/s. M Communications and M/s. Orient Communications</i> )
4	M/s. Pakistan National Shipping Corp., PNSC Building, Moulvi Tamizuddin Khan Road, Karachi. Ph: 99203980-99 Fax: 99203974	<u>M/s. G.H. Thaver &amp; Co.</u> : for Tender and Public Notices.  <u>M/s. Oktopus 360 Media</u> : for Financial Advertisements.  <u>M/s. Creative Junction</u> : for Display and Corporate Advertisements and Recruitments Ads.  ( <i>M/s. Hawk Advertising cleared</i> )
5	M/s. Pakistan Telecommunication Authority (PTA), Headquarters F-5/1, Islamabad. Ph: 051-2878152 Fax: 9219921	<u>M/s. Channel 7 Communications</u> : for Public Notices & EOI.  <u>M/s. Orient Communications</u> : for Vacancy Announcements.  <u>M/s. TNI Communications</u> : for Tender Notices for Procurements.  ( <i>M/s. M Communications and M/s. The Brand Partnership cleared</i> )

Thanking you,  
Yours faithfully,



( Sarmad Ali )  
Secretary General  
APNS

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