



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2015/22

February 14, 2015

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Pakistan Accumulators (Pvt.) Ltd., House No.2, Street 63, F-8/4, Islamabad. UAN: 111-220-022 Fax: 2855164	M/s. Adetude (Pvt.) Ltd. <i>(for Osaka Brand Display Ads only)</i> <i>(M/s. Orient Advertising and M/s. Manhattan Comm. Cleared)</i>
2	M/s. Ziauddin University, 4/B, Shakra-e-Ghalib, Block-6, Clifton, Karachi. Ph: 35862937-39 Fax: 35862940	M/s. Bilal Associates
3	M/s. Liaquat National Hospital & Medical College, (Institute for Postgraduate Medical Studies and Health Sciences) National Stadium Road, Karachi. Ph: 34939612 Fax: 34140014	M/s. Bilal Associates
4	M/s. Penny Appeal, House No.11-A, Lane No.8, Chattha Bakhtawar, Islamabad.	M/s. Channel 7 Communications
5	M/s. Martin Dow Ltd., Plot No.37, Sector 19, Korangi Industrial Area, Karachi. Ph: 35060551-5 Fax: 35060541	M/s. Corporate & Marketing Communications <i>(for Corporate Ads)</i>
6	M/s. National Data Consultant (Pvt.) Ltd., 2-C, Nishat Commercial Lane # 12, Phase-VI, D.H.A., Karachi. Ph: 3524356-8 Fax: 35245359	M/s. G. H. Thaver & Co.
7	M/s. Manzil Pakistan, 5th Floor, 501, Business Plaza, Mumtaz Hassan Road, Karachi. Ph: 32466258-9	M/s. Hawk Advertising

8 M/s. SSA Associates,
Marina Heights, 2nd Floor,
Main Blue Area, Islamabad
UAN: 051-111-033-033

M/s. Message Communications
(for Islamabad Enclave)

9 M/s. Indus Valley School of Art & Architecture,
ST-33, Block-2, Scheme-5,
Clifton, Karachi.
UAN: 111-111-487 Fax: 35861048

M/s. Oktopus 360 Media

10 M/s. A.B. Mirza & Co.,
(Importers & Exporters)
Pak Chamebrs, 7, West Wharf Road,
Karachi.
Ph: 32201841 Fax: 32314885

M/s. Oktopus 360 Media

11 M/s. Mehran Oils (Pvt.) Ltd.,
A-34, Hafeez Centre, K.C.H.S.U,
Sharea Faisal,
Karachi.
Ph: 34543247 Fax: 34545535

M/s. Oktopus 360 Media

12 M/s. Baqai Medical University,
Super Highway, Gadap Road,

M/s. Oktopus 360 Media

S.No. Clients Name & Address

Accredited Advertising Agencies

13 M/s. Govt. Cadet College Pano Aqil,
Pano Aqil. Ph: 071-5003667

M/s. X Nine Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

S.No. Client Name & Address

New Advtg Agency

Outgoing Agency

1 M/s. Centre of Excellence in Mineralogy,
University of Balochistan,
Quetta. Ph: 081-9211285 Fax: 9211323

M/s. Hawk Advertising

M/s. Orient Advertising

2 M/s. Colliers International Pakistan (Pvt.) Ltd.,
Suite # 1A, Level 1, Harbour House,
37-A, Lalazar Avenue, Beach Hotel Road,
Off. M.T. Khan Road, Karachi.
Ph: 35612550-2 Fax: 35636382

M/s. Pirana Advertising

M/s. Manhattan International

3 M/s. Pakola Products Ltd.,
Karachi.

M/s. Manhattan Communications

M/s. Synergy Advertising

4 M/s. Bank Islami Modaraba Investment Ltd.,
Karachi.

No new agency appointed

M/s. Orient Advertising

5 M/s. DHL Global Forwarding, Karachi.

No new agency appointed

M/s. Orient Advertising

6	M/s. Saudi Pak Real Estate, Karachi.	No new agency appointed	M/s. Hawk Advertising
7	M/s. Skyline University College, U.A.E.	No new agency appointed	M/s. Velocity Marketing

III) ADDITIONAL APPOINTMENT

S.No. Client Name & Address

Product/Area/ Agency

1 M/s. Export Processing Zones Authority,
Landhi Industrial Area Ext.,
Mehran Highway,
Karachi.
UAN: 111-777-222 Fax: 99208011

M/s. Bond Advertising: for Media Campaigning printing (Special Report & Supplement).

M/s. Synergy Advertising: for Public Tender Notice, EOI (Expression of Interest) pertaining to Finance Division, Engineering Division & Corporate Advertisement / display.

M/s. TNI Communications: for Special Project including 30 years Performance and Yearly Export Campaign.

[M/s. Interflow / Kimco (Oktopus360) / X Nine cleared]

2 M/s. Finance Division,
Government of Pakistan,
(Services-II Section)
Islamabad. Ph: 9208101

M/s. M Communication: for Vacancies / Posts Advertisements

M/s. Ad Group (Pvt.) Ltd.: for Procurement Advertisements.

M/s. Channel 7 (Pvt.) Ltd.: for Showcause Notices.

(M/s. Maxim Advertising cleared)

3 M/s. Privatization Commission,
Ministry of Finance, Revenue, Economic
Affairs,
Statistics and Privatization,
Govt. of Pakistan,
Islamabad.

M/s. M Communications: for Show Cause Notice.

M/s. Midas Communications: for Tender Notice.

M/s. The Circle Agency: for Vacancy Announcement.

(M/s. Manhattan Communication cleared)

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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