



# All Pakistan Newspapers Society

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May 14, 2011

## All Member Publications All Accredited / Associate Advertising Agencies

Dear Sirs,

### I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Heavy Industries Taxila Education City Secretariat, Taxila.	M/s. Creative Junction (Pvt.) Ltd.
2	M/s. Capital Industries (Pvt.) Ltd., (FMCG Division) 2-A/1, Race Course Road, Lahore. Ph: 36282492-8 Fax: 36282503	M/s. Golden Thoughts Advertising
3	M/s. Khoja's Capital Management, Suite # 604, 6th Floor, Park Avenue, 24-A, Block-6, PECHS, Shakra-e-Faisal, Karachi. Ph: 34326556 Fax: 34553164	M/s. Graymatter Communications
4	M/s. Cyan Dawood Centre, M.T. Khan Road, Karachi. Ph: 35686001-16 Fax: 35680218	M/s. International Advertising (Pvt.) Ltd.
5	M/s. Unity LSS (Pvt.) Ltd. Office No.16, Mehmood Plaza, Fazal-e-Haq Road Blue Area, Islamabad. Ph: 051-8315656 Fax: 8315657	M/s. Midas Communications
6	M/s. Zubair Electronics 210, 3rd Floor, Elahi Centre, Preedy Street, Saddar, Karachi. Ph: 2722695-2726885 Fax: 2723972	M/s. Orient Advertising (Pvt.) Ltd.
7	M/s. UniChampion Trading Ltd. Chunya A-1 RD # Building, 1404 Fuyan Tade Centre, Shenzhen China.	M/s. Orient Advertising (Pvt.) Ltd.
8	M/s. Military Lands & Cantonments (Karachi Region) Ministry of Defence, Govt. of Pakistan, Regional Headquarters, Karachi Region, Karachi. Ph: 99201679 Fax: 99204312	M/s. Synergy Advertising

7 M/s. Map Holidays & Tours,  
Daniz Offices, 1st Floor, 6-C, Stadium Lane 4,

M/s. The Brand Partnership (Pvt.) Ltd.

14th Street, Khayaban-e-Shamshir,  
DHA Phase V, Karachi. Ph: 35854705, Fax: 35854720

8 M/s. Shoe Time,  
2-Shalimar Link Road, Baghban Pura,  
Lahore. Ph: 042-35691042

M/s. Unity Advertising

## II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. TPL Trakker Ltd., 39-K, Block-6, PECHS, Karachi. UAN: 111-000-300 Fax: 4529429	No new agency appointed	M/s. Contract / Tmedia

## III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>Product/Area/ Agency</u>
1	M/s. KASB Securities, 5th Floor, Trade Centre, I.I. Chundrigar Road, Karachi. UAN: 111-222-000 Fax: 32630202	<u>M/s. Manhattan</u> <u>Communication:</u> For Corporate Advertisements  <u>M/s. Wahedna D'Arcy:</u> For KASB Direct
2	M/s. Gerry's International (Pvt.) Ltd., 4th Floor, Central Hotel Building Civil Lines, Mereweather Road, Karachi. Ph: 35685017 Fax: 35680071	<u>M/s. Manhattan Int'l.:</u> for FedEx, Heart to Heart Express, Mango Express & Visa Project.  <u>M/s. Difference (Pvt.) Ltd.:</u> for Air Arabia.  <u>M/s. BBCL (Pvt.) Ltd.:</u> for other than FedEx, Heart to Heart Express, Mango Express, Visa Projects and Air Arabia.
3	M/s. Pakistan Standards & Quality Control Authority, (PSQCA), Government of Pakistan, (Ministry of Science & Technology) Pakistan Secretariat, Block # 77, Saddar, Karachi. Ph: 99206546 Fax: 99203919	<u>M/s. Manhattan Communications:</u> for Media Campaign.  <u>M/s. Synergy Advertising:</u> for Notices / Tenders etc.  <u>M/s. Orient Communications:</u> for Special Assignments (Events) / Supplements etc.  <b>(M/s. Orient Advertising / M/s. Crosscheck cleared)</b>
4	M/s. Sindh Building Control Authority, (Formerly Karachi Building Control Authority) Civic Centre, Annexe, University Road, Gulshan-e-Iqbal, Karachi. Ph: 9230326, 9230329	<u>M/s. Kimco Advertising:</u> for Tender Notice, Regularization of Illegal Buildings, Dangerous Building & Recovery Drive Ads.  <u>M/s. Thoughts Advertising:</u> for Auction Notices.  <u>M/s. Maxim Advertising:</u> for all types of advertisements other than Tender Notice, Regularization of Illegal Buildings, Dangerous Building, Recovery Drive Ads & Auction Notices.

Thanking You,

Yours faithfully,

-s/d-

**Sarmad Ali**  
Secretary General