



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2014/96

May 14, 2014

To: **All Member Publications.  
All Accredited Advertising Agencies.**

Sub: **Restoration of Advertisements of  
District Municipal Corporations (DMC) South Karachi.**

Dear Sirs,

Please refer our Circular No.APNS/2013/194 dated September 16, 2013 regarding suspension of ads of all District Municipal Corporations on complaint of M/s. Maxim Advertising Co. (Pvt.) Ltd. wherein we had advised you not to accept the ads of the above clients.

M/s. Maxim Advertising have informed us that District Municipal Corporation, South Karachi have settled their dues and requested us to restore the advertisements of District Municipal Corporations, South Karachi only. We have therefore, decided to restore the advertisements of District Municipal Corporations, South Karachi with immediate effect.

Please note that DMC Central, DMC West, DMC Malir, DMC Korangi and District Council Karachi will remain suspended.

Member publications are hereby advised to accept the advertisements of District Municipal Corporations, South Karachi as usual.

Thanking you.

Yours faithfully,

-s/d-

( Dr. Tanvir A. Tahir )  
Executive Director  
APNS

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