



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2014/98

May 14, 2014

**To: All Member Publications.
All Accredited Advertising Agencies.**

**Sub: Restoration of Advertisements of
M/s. Evacuee Trust Property Board (ETPB)**

Dear Sirs,

Please refer our Circular No.APNS/2013/243 dated November 20, 2013 regarding suspension of ads of the Evacuee Trust Property Board (ETPB) on complaint of M/s. Midas (Pvt.) Ltd. wherein we had advised you not to accept the ads of the above clients.

The case was referred to Mr. Umer Mujib Shami, Vice President, APNS for settlement. The reconciliation meeting was held on April 22, 2014 wherein the dispute was settled on the above issue and it was decided to restore the advertisements of the Evacuee Trust Property Board (ETPB) with immediate effect.

Member publications are hereby advised to accept the advertisements of M/s. Evacuee Trust Property Board (ETPB) as usual.

Thanking you.

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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