



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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December 14, 2017

To: All Member Publications

Sub: Ads of M/s. Hyderabad Electric Supply Co. (HESCO)

Dear Sirs,

We have been approached by M/s. Oktopus360 Media (Pvt.) Ltd. that their listed clients, M/s. Hyderabad Electric Supply Co. (HESCO) has not cleared their outstanding dues and is now releasing the ads in member publications on fake Release Orders of M/s. Oktopus360 Media.

Member publications are hereby advised not to accept the ads of M/s. Hyderabad Electric Supply Co. (HESCO) without official ID of M/s. Oktopus360 Media. Please note that any claim of publication against advertisements published without Release Order issued by M/s. Oktopus 360 Media will not be entertained and punitive action will be taken on the acceptance of fake ROs.

Thanking you,

Yours faithfully,

(Umer Mujib Shami)
Secretary General, APNS

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