



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2024/12

February 15, 2024

To: **ALL MEMBER PUBLICATIONS.**

Sub: **Suspension of Business of M/s. Perspective Media**

Dear Sirs,

We have to inform you that the above accredited advertising agency has failed to clear the reported dues of member publications. The above agency is therefore, suspended with immediate effect.

All member publications are advised not to accept any advertisement released by the above agency or its clients through any source what-so-ever till further communication by the APNS.

Please visit APNS website i.e. [www.apns.com.pk](http://www.apns.com.pk) for other agencies/Clients under suspension.

Thanking you,

Yours faithfully,

( Sarmad Ali )  
Secretary General  
APNS

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