



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2016/29

March 15, 2016

**To: All Members Publications.
All Accredited Advertising Agencies.**

**Sub: Rates Applicable on the Ads of
Federal Govt. Employees Housing Foundation**

Dear Sirs,

We are in receipt of a letter No.1(1)2014-HF (A) dated February 23, 2016 from Federal Government Employees Housing Foundation, Islamabad wherein it has been maintained that the Federal Govt. Employees Housing Foundation is a government organization and requested to charge pure government rate on their advertisements.

We have thoroughly considered the request and agreed with the contention of the Federal Govt. Employees Housing Foundation and request you to include the above client in List A i.e. pure government rate with immediate effect.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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