



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2012/168

August 15, 2012

**All Member Publications
All Accredited / Associate Advertising
Agencies**

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Abaseen Institute of Medical & Modern Sciences (AIMMS), AIMMS Home Office # 4, 2nd Floor, Capital Plaza, G-11 Markaz, Islamabad. Ph: 051-2220990	M/s. Add World Advertising
2	M/s. Sindh Medical University, Rafiqi H.J. Shaheed Road, Karachi. Ph: 99204776 Fax: 99201372	M/s. Argus Advertising
3	M/s. City College of Science & Commerce, 17-A, Officers Colony, Multan. Ph: 061-6212281, 6212282	M/s. MHN Communications
4	M/s. Master Enterprises (Pvt.) Ltd., S-30, S.I.T.E., Mauripur Road, Karachi. Ph: 2354729-34 Fax: 2354740	M/s. Brainchild Communications Pakistan

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Advance Business Systems, C 10-C, First Commercial Lane, Badar Commercial, D.H.A., Phase-5, Karachi. UAN: 111-111-227 Fax: 35849400	M/s. Synergy Advertising	M/s. Manhattan Communication
2	M/s. Al Karam Textile (Pvt.) Ltd., 3rd Floor, Karachi Dock Labor Board Building, 58-West Wharf Road, Karachi. Ph: 2313031-34 Fax: 2310625	No new agency appointed	M/s. Bond Advertising
3	M/s. Beaute Pakistan International, D-11, Block-5, Clifton, Karachi. Ph: 35877160-2 Fax: 35877163	M/s. M Communications (for Bally Shoes)	M/s. The Brand Partnership
4	M/s. Dewan Motors (Pvt.) Ltd., Dewan Center, 3-A, Lalazar Beach Hotel Road, Karachi. UAN: 111-313-786	M/s. Pirana Advertising, (for BMW brand)	M/s. JWT Asiatic
5	M/s. The Trust School, Yousaf Islam House, 39-Link Farid Kot Road, Lahore. Ph: 37236166 Fax: 37236166	M/s. Orient Advertising (Pvt.) Ltd.	M/s. Midas (Pvt.) Ltd.

Thanking You,

Yours faithfully,

-s/d-

Masood Hamid
Secretary General