



All Pakistan Newspapers Society

32-Farid Chambers, Abdullah Haroon Road, Karachi

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Ref No. APNS/AC/2011/213

November 14, 2011

All Concerned Member Publications

Clearance Period: July-Aug, 2011

Dear Sir,

We regret to note that some of our member publications are not following the APNS Clearance Schedule while lodging complaints with APNS against accredited advertising agencies.

In this regard, we have to inform you that the last dates for member publications to file their complaints against advertising agencies for the coming clearance period i.e. July-Aug, 2011 are as under:

July-Aug Clearance Period	1 st Stage	(05:00 p.m. To 09:00 p.m.)	15 th Nov
	2 nd Stage	(09:00 a.m. To 05:00 p.m.)	16 th Nov to 22nd Nov)
	3 rd Stage	(09:00 a.m. To 05:00 p.m.)	23 rd Nov to 28th Nov)

You are therefore requested to lodge your complaint as per specimen attached on the date provided in the clearance schedule else the complaint having received after the last date mentioned in the schedule, will be entertained in the next clearance.

You would appreciate that in the absence of your cooperation, the APNS Secretariat can not achieve the desired results and all efforts to ensure timely payments to member publications render futile. We hope all member publications in their own interest, will ensure adherence to the clearance procedures.

Thanking you.

Yours faithfully,

-s/d-

(**Dr. Tanvir A. Tahir**)
Executive Director
A P N S

Enc: as above.

(Specimen for complaint)

Ref No.

Dated _____

The Secretary General
All Pakistan Newspapers Society
Karachi

Clearance Period: _____

Dear Sir,

The following advertising agencies have failed to clear our dues pertaining to the above Clearance Period:

S. No.	Name of Agency	Amount
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
11		
12		
13		
14		
15		
16		
17		
18		
19		

Kindly arrange to take necessary action against them.

Thanking you.

Yours faithfully,

(_____)

Enc: statement of account.

