



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref:APNS/2023/118

December 15, 2023

To: All Member Publications

Sub: Suspension of Business of M/s. G. S Associates

Dear Sirs,

We have to inform you that the new owners of M/s. G.S Associates have failed to provide the required documents of restructuring as per Rule 20 of the Rules and Regulation Governing Conduct of Advertising Agencies despite various communication and final notice dated July 27, 2023. We have therefore decided to suspend the business of the above agency till the requirements are completed.

Member publications are hereby advised not to accept the advertisements through M/s. G.S Associates till further advice.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General
APNS

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