



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2013/13

January 16, 2013

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

| <u>S.No.</u> | <u>Clients Name & Address</u> | <u>Accredited Advertising Agencies</u> |
|--------------|---|---|
| 1 | M/s. PRISM Business Consultant Company, 114-Y Block, Commercial Area, DHA, Lahore. Ph: 042-35692722-3 Fax: 35742601 | M/s. Interflow Communications (Pvt.) Ltd. |
| 2 | M/s. MauSummery Lawn, 20-K, Gulberg II, Lahore. | M/s. Synergy Advertising (Pvt.) Ltd. |

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

| <u>S.No.</u> | <u>Client Name & Address</u> | <u>New Advtg Agency</u> | <u>Outgoing Agency</u> |
|--------------|---|--------------------------------|---|
| 1 | M/s. Punjab Industrial Estates Development & Management Company, Commercial Area (North) Sundar Industrial Estate, Raiwind Road, Lahore. Ph: 042-35297203-6 Fax: 35297207 | M/s. Future Vision Advertising | M/s. Manhattan Pakistan / M/s. Adgroup (Pvt.) Ltd. |

Thanking You,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS

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