



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2013/67

16-Mar-13

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Roots Millennium Schools, No.308, Street 3, Sector I-9/3, Islamabad. UAN: 111-111-193 Fax: 4449199	M/s. Channel 7 Communications
2	M/s. Public School Gadap, Karachi. 21 KM Off Super Highway, Main Gadap Town Road, Gadap., Karachi. Ph: 34480290-98 Fax: 32743527	M/s. Connect Marketing Communications
3	M/s. Dairy Solution (Pvt.) Ltd., 177-B, Johar Town, Lahore. Ph: 042-35169450-51 Fax: 342-35169449	M/s. Creative Junction (Pvt.) Ltd.
4	M/s. Events 4(U) (Pvt.) Ltd., Suite # 3, 1st Floor, Amber Court, Shaheed-e-Millat Road, Karachi. Ph: 34320544-6 Fax: 34320547	M/s. Manhattan Communications
5	M/s. Memon Medical Institute Hospital, Deh Dozen, Hyder Buksh Gabol Road, Safoora Goth, K.D.A., Scheme 33, Karachi. Ph: 99261810-20 Fax: 35206836	M/s. National Advertisers
6	M/s. GAM & A (Pvt.) Ltd., P.O. Box No. 11004, Lahore. Ph: 0423-8640101	M/s. Orient Advertising (Pvt.) Ltd.
7	M/s. DilChahay Foods Industries (Pvt.) Ltd., Hussain Beli Road, Asmatullah Market, Ghotki - Sindh. Ph: 723681274, 723714074	M/s. Orient Communications (Pvt.) Ltd.
8	M/s. Bashir Ahmd Textiles (Pvt.) Ltd., Maqbool Road, Opposite Five Star Textile Industries (Pvt.) Ltd., Faisalabad. Ph: 041-855445-6	M/s. Red Communication Arts
9	M/s. All Pakistan Muslim League (APML), Central Secretariat, House No.1, Street No.37, Sector F-6/1, Islamabad. Ph: 2814270-5 Fax: 2814276	M/s. The Brand Partnership
10	M/s. Quality Products, Plot # 33-B, Street # 10, Sector I-9/2, Industrial Area, Islamabad. Ph: 051-4443561, 2546500 Fax: 4101255	M/s. Time & Space Media (Pvt.) Ltd.
11	M/s. Askari Investment Management, Plot # 20-C, Khayaban-e-Nishat, Phase VI, DHA, Karachi. UAN: 111-246-111 Fax: 35250155-6	M/s. Manhattan Pakistan (Pvt.) Ltd. for Corporate Campaign Ads (The client has provided documentary evidence to prove that they have cleared the dues of M/s. Ideas Workshop)

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. AMN Schools, 313, Service Road North, F-10/3, Islamabad. Ph: 051-8445500 Fax: 8313245	No new agency appointed	M/s. Channel 7 Communication
2	M/s. Karakoram Enterprises, Apt # 10, Block-J, Karakoram Enclave-1, F-11/1, Islamabad. Ph: 051-2212181-2298843 Fax: 2213537	No new agency appointed (<i>The client has provided documentary evidence to prove that they have cleared the dues of M/s. Ideas Workshop</i>)	M/s. Ideas Workshop
3	M/s. K.S. Sulemanji Esmailji & Sons (Pvt.) Ltd. L-14, Block 21, F.B. Industrial Area, Scheme No.16, Karachi. UAN: 111-577-577 Fax: 36374811	M/s. Orient Communications	M/s. The Brand Partnership
4	M/s. Reckitt Benckiser Pakistan Ltd., 9th Floor, QM Building Plot No.BC-15, Block 7, Clifton, Karachi. UAN: 111-23-23-23 Fax: 35837505	M/s. Manhattan International	M/s. Paragon Advertising
5	M/s. South City Hospital (Pvt.) Ltd., St-1, Block-3, Shahrah-e-Firdousi, Clifton, Karachi. Ph: 35862301-3 Fax: 35878639	No new agency appointed	M/s. MCM Advertising
6	M/s. Zaamin Fazaia Villas, 26-Empress Road, Lahore.Ph: 042-36288587-88	M/s. Interlink Advertising	M/s. Orient Advertising

III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Creative Agency</u>	<u>MBH</u>
1	M/s. Packages Limited, Shahrah-e-Roomi, P.O. Amer Sidhu, Lahore. Ph: 35811541-46 Fax: 35811195	<u>M/s. Prestige Communications:</u> for Corporate, Notices of Meeting, Recruitment Ads and Notices. <u>M/s. Orient Communications :</u> for Consumer Product Division (<i>M/s. Lowe & Rauf cleared</i>)	<u>M/s. Group M</u>
2	M/s. Philips Electrical Industries of Pakistan Ltd., 6th Floor, Bahria Complex I, 24, M.T. Khan Road, Karachi. UAN: 111-786-777 Fax: 35644280	M/s. Synergy Advertising	M/s. Synchronize Media
3	M/s. Tetley Clover (Pvt.) Ltd., Lakson Square, Building No.2, Sarwar Shaheed Road, Karachi. Ph: 35698000 Fax: 35688436	M/s. Spectrum Communications (<i>M/s. Manhattan International cleared</i>)	M/s. Group M Pakistan

IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Cadet College Fateh Jang, Fateh Jang Civil Hospital Road, Near: Power Plant Bhall Syedan, Fateh Jang. Ph: 051-4360299	<u>M/s. Hawk Advertising:</u> for all New Admission. <u>M/s. ADS Advertising:</u> for Situation Vacant and Tender Notices.
2	M/s. Competition Commission of Pakistan, Government of Pakistan, 7th Floor, ISE Tower, Jinnah Avenue, Islamabad. Ph: 051-9100256 Fax: 9100236	<u>M/s. Channel 7 Communications:</u> for Job Opportunities and Auctions <u>M/s. Midas Communications (Pvt.) Ltd.:</u> for Tender Notices, Amendments in the Competition Regulations and Media Campaign.
3	M/s. Shamim Akhtar, 18th East Street, No.143 Phase 1, D.H.A., Karachi. Ph: 5889937, 5889950 Fax: 5887007	<u>M/s. Transworld Advertising:</u> for Poly Color Cream Hair Color. <u>M/s. Marketing & Advertising:</u> for other than Poly Color Cream Hair Color.

Thanking You,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS

