



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2018/36

April 16, 2018

To: All Member Publications

Sub: Awareness Campaign for Election 2018

Dear Sirs,

We have noted that some NGOs are releasing the advertisements / Awareness Campaign for Election 2018 through other than listed agencies of Election Commission of Pakistan i.e. M/s. Adreach Advertising, M/s. Graymatter Communications, M/s. Midas Communications Pakistan (Pvt.) Ltd and M/s. The Circle Agency (Pvt.) Ltd.

Member publications are hereby advised not to accept these ads on Government Rate.

Thanking you,

Yours faithfully,

(Sarmad Ali)
Secretary General

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