



# All Pakistan Newspapers Society

32-Farid Chambers, Abdullah Haroon Road, Karachi  
Tel: 35671256, 35671314 Fax: 35671310, email: apns@apns.com.pk, Web: www.apns.com.pk

Ref: APNS/2011/128

June 16, 2011

**To: All Member Publications**

**Sub: APNS Advertising Campaign on the "Power of Advertising in Print"**

Dear Sirs,

We have to inform you that the All Pakistan Newspapers Society intends to initiate an advertising campaign, titled, "The Power of Advertising in Print", comprising 04 advertisements of following sizes to be published on the mentioned dates as per following :

1. 15 X 4 or 20 X3 20-6-2011
2. 27 X 4 or 18 X 6 or 15 X 8 22-6-2011
3. 27 X 8 or 36 X 6 24-6-2011
4. 54 X 8 27-6-2011

We request you to kindly publish the ad in your issues on above dates as gratis. The ad material is available on our website i.e. [www.apns.com.pk](http://www.apns.com.pk)

Thanking you,

Yours faithfully,

-s/d-

( Sarmad Ali )  
Secretary General

ال پاکستان نیوز پیپرز سوسائٹی