



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2021/53

16-Jun-21

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Kashmir Premier League (Pvt.) Ltd. Plot No.27, 3rd Floor, Sara Plaza, E-II/3, Markaz, Islamabad. Ph: 051-8448584	M/s. Blitz Advertising
2	M/s. Cutting Edge Group (Pvt.) Ltd., Plot No.27, 3rd Floor, Sara Plaza, E-II/3, Markaz, Islamabad. Ph: 051-8448584	M/s. Blitz Advertising
3	M/s. Sitara Heights (Pvt.) Ltd., 24-T, Gulberg II, Lahore. Ph: 042-35778887 Fax: 042-35778770	M/s. Corporate & Marketing Communications
4	M/s. Sindh Solar Energy Project, Project Managemnet Unit, Energy Department, Govt. of Sindh,	M/s. Connect Marketing Communication <i>[for Social Mobilization and Cunsumer Awareness Media Campaign under Component III (Solar Home System)</i>
5	M/s. Faisal Industries (Pvt.) Ltd., Suite No.1, 10th Floor, Sidco Avenue Centre, 264, R.A. Lines, Stratchen Road, Karachi. Ph: 35686539, 3566-1585	M/s. Manhattan International (Pvt.) Ltd.
6	M/s. Saif Associates (Pvt.) Ltd., Office No. 606, 6th Floor, Business Plaza, Mumtaz Hasan Road, I.I. Chundrigar Road, South Saddar Town, Karachi. Ph: 2386887, 2386888	<u>M/s. Manhill Advertising & Marketing</u> <i>(for Town Heights, Peshawar, Saif Mall & Residency, Peshawar, Town View Apartment, Peshawar and Glorious Mall & Apartments, Peshawar.)</i> <u>M/s. Star Marketing</u> <i>(for Town Residency, Peshawar & The Diamond Mall, Peshawar)</i>
7	M/s. SA Holdings, Office No.4, Ground Floor, Evacuee Trust Complex, Agha Khan Road, F-5/1, Islamabad.	M/s. Manhill Advertising & Marketing (Pvt.) Ltd. <i>(for project 5 West Mumtaz City Rawalpindi through M/s. Star Marketing)</i>
8	M/s. Mass Developers, Roshan Center, 78-West, 1st Floor, Jinnah Avenue, Blue Area, Islamabad. Ph: 051-2344491-2	M/s. Manhill Advertising & Marketing (Pvt.) Ltd. <i>[for project Rabia Residency (Star Avenue), Rawalpindi through M/s. Star Marketing]</i>
9	M/s. Shahzad Nawaz Consulting, 95-L, Gulberg II, Lahore.	M/s. Mediapulse (Pvt.) Ltd.
10	M/s. Realty Professionals, Office No.07, 1st Floor, Trade Center, F-11, Islamabad.	M/s. Message Communications <i>[for Life Residencia, Ecstasy Park (E-PARK) and other Reliance Marketing Projects]</i>
11	M/s. Aero Iconic Tower, LA-1/A-71, Block-21, FB Area, Gulberg Town, Karachi. Ph: 36820082	M/s. Oktopus 360 Media

- 12 M/s. Naheed Builders & Developers, M/s. Oktopus 360 Media
M-11, Hali Road, Near: Fateh Chowk,
SITE, Hyderabad.
Ph: 022-3880666, 3880777
- 13 M/s. Arbash Ali Builders & M/s. Oktopus360 Media
Developers, (for Ideal Gold Vista, Karachi)
Plot No.1-C, Block-4,
Nazimabad, Karachi.
- 14 M/s. China Builders & Developers, M/s. Oktopus360 Media
III-B, 1/15, Block-B, Nazimabad, (for China Hilton Residency)
Karachi. Ph: 36721842

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Telenor Microfinance Bank Ltd., Main Khayaban-e-Nishat, Ittehad Commercial DHA, Karachi. UAN: 111-00-3737	M/s. Z2C Pakistan	M/s. Manhattan International
2	M/s. BankIslami Pakistan Ltd. Business & Finance Center, Mezzanine Floor (M-2), I.I. Chundrigard Road, Karachi. Ph: 35839906	M/s. RG Blue Communications	M/s. Orient Advertising / M/s. Orient Communications
3	M/s. General Tyre & Rubber Company of Pakistan Ltd., H-23/2, Landhi Industrial Trading Estate, Karachi. Ph: 35080172-81 Fax: 35080171	M/s. Media Pulse (Pvt.) Ltd.	M/s. Argus Advertising M/s. Modem4 (Pvt.) Ltd.
4	M/s. Time Institute, Multan	No New Agency Appointed	M/s. Impact Advertising
5	M/s. Roof Cool,	No New Agency Appointed	M/s. Concept One (Pvt.) Ltd.
6	M/s. Spot on Associates,	No New Agency Appointed	M/s. Zenith Advertising

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director, APNS

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