



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2023/60

June 16, 2023

To: All Member Publications

Sub: Suspension of Business of M/s. G.S. Associates

Dear Sirs,

We have noted that Mrs. Gulbano Gulmani, owner of G.S. Associates, has sold the agency. The new owners of the agency were requested to provide the required documents relating to restructuring of the agency as per Rule 20 of the Rules and Regulation Governing Conduct of Advertising Agencies. However, the new owners have failed to provide the required documents of restructuring despite various communications. We have therefore, decided to suspend the business of the above agency till the requirements are completed.

Member publications are hereby advised not to accept the advertisements through M/s. G.S. Associates till further advice.

Thanking you,

Yours faithfully,

(Sarmad Ali)
Secretary General

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