



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2023/61

16-Jun-23

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

The following clients have appointed the accredited agencies (given against their names).
Please enlist these clients and update your record.

I) NEW APPOINTMENT

S.No.	Clients Name & Address	Accredited Advertising Agencies
1	M/s. 5th Pillar Family Takaful Ltd., Suite # 01-06, Second Floor, Emerald Tower, Clifton-5, Karachi. UAN: 111-786-573	M/s. Brainchild Communications
2	M/s. CASCADE Builders & Developers, Office G-13, Ground Floor, The Court Residency, Plot No.67, Muslimabad Cooperative Housing Society, Dadabhoy Nauroji Road, Karachi. Ph: 021-34822553-4	M/s. Connect Marketing
3	M/s. Rawat Builders & Developers, Plot No.2K, Block No.6, P.E.C.H.S., Shahrah-e-Faisal, Karachi. Ph: 34300800	M/s. Manhill Advertising (for Central Icon, Karachi through M/s. Star Marketing)
4	M/s. Seed (Pvt.) Ltd., D-206, Runnymede Road, Block-5, Old Clifton, Karachi. Ph: 35187246	M/s. Media Pulse
5	M/s. Midcity Housing (Pvt.) Ltd., Sheliz Avenue MIDCITY, 2 km Off Raiwind Road, Lahore. UAN: 111-002-739	M/s. Oktopus 360 Media
6	M/s. Cadet College Sanghar, At Jam Nawaz Ali Via Tando Adam, Ph: 235 548008 Fax: 235 548009	M/s. Smart Ways Communications

II) APPOINTMENT OF MBH

S.No.	Clients Name & Address	MBH(s)
1	M/s. Vital Soap & Chemicals (Pvt.) Ltd. Plot No.50 & 56, Vital Office, Haroonabad. Ph: 063-2253437 Ph: 063-2253426	M/s. Group M Pakistan
2	M/s. AIAN Mobiles Ltd., 41 Themistokil Dervi, Hawaii Tower, 1st Floor, Office 106, 1066 Nicosia, Cyprus.	M/s. Media Axis
3	M/s. Sheikho Sugar Mills Ltd., Plaza No.CP104, Defence Raya Fairways, Phase 6, D.H.A., Lahore. Ph: 35729801 Fax: 35728904	M/s. Pak Media Communications

4 M/s. TPL Insurance Ltd.,
20th Floor, Sky Tower-East Wing,
Dolmen City, HC-3, Block-4,
Abdul Sattar Edhi Avenue,
Clifton, Karachi. UAN: 111-000-301

M/s. Pak Media Communications

(M/s. Media Pulse cleared)

III) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Wajid Khan Salon, 5/C/1, First Floor, Shahbaz Commercial, Lane-2, D.H.A., Phase-6, Karachi.	M/s. Spot on Associates	M/s. Zenith Advertising
2	M/s. Mitchell's Fruit Farms Ltd., 40-A, Zafar Ali Road, Gulberg-5, Lahore. Ph: 35872392-96 Fax: 35872398	M/s. IG Square Pakistan	M/s. Red Communication
3	M/s. Dadex Eternit Ltd., Karachi.	No new agency appointed	M/s. Prometheus (Pvt.) Ltd.

IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Trade Development Authority of Pakistan (TDAP), 8th Floor, Block-A, Finance & Trade Centre, Shahrah-e-Faisal, Karachi. Ph: 99201522	<u>M/s. Connect Marketing</u> : for ads related to Asia, Tender Notices, Engineering & Health Care show Exhibition & Expo/Texpo. <u>M/s. Creative Junction</u> : for ads related to Europe & Public Notices and WEXNET Exhibition. <u>M/s. Maxim Advertising</u> : for ads related to America and Food Expo. <u>M/s. Synergy Advertising</u> : for ads related to Africa. <u>M/s. Oktopus 360 Media</u> : for ads related to IT Expo Single Country Exhibitions. (M/s. Argus Advertising, M/s. Bond Advertising and M/s. Midas International cleared)
2	M/s. Indus Motor Company Ltd., Plot No.N.W.Z/1/P-1, Port Qasim Authority, Karachi. Ph: 34720041-48 Fax: 34720036, 34720038	<u>M/s. Manhattan International</u> : for Corolla, Yaris, Fortuner, Hilux / Revo, Hiace / Ace, Coaster, LC300, Prado, Prius, LC70, Rush, Camry, Corolla Cross, Corporate Communications, IMC Public Notices, Aftersales and Tsure. <u>M/s. Corporate & Marketing Communications</u> : for CSR Public Service and Notification Ads, Advertorials, Special Occasion Ads, Job Opportunities, Tender Notices and Supplements (M/s. Z2C cleared)

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director

APNS