

All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref No. APNS/2021/89

September 16, 2021

To: All Member Publications

Subject: Withdrawals of Accreditation of M/s. Sundial Advertising (Pvt.) Ltd., Karachi

Dear Sirs,

Please refer our Circular No. APNS/2021/60 dated June 28, 2021 wherein we had informed you that M/s. Sundial Advertising (Pvt.) Ltd., Karachi has closed down its operation and intended to withdraw its accreditation from APNS. We requested members to report any dues against the agency and stop accepting the advertisements released by the agency. The publications who reported their outstanding dues have been settled by the agency.

M/s. Sundial Advertising (Pvt.) Ltd., Karachi have now winded up their business. We have therefore decided to return their bank guarantee and disaccredit their agency with APNS.

All member publications are advised not to accept advertisements released by M/s. Sundial Advertising (Pvt.) Ltd., Karachi with immediate effect.

Thanking you.

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)

Executive Director

APNS